

## Junior League of Jackson Fund Development Businesses

The Junior League of Jackson, through its three thriving Fund Development businesses and the newly created Keystone Fund, is able to provide financial support to 32 community projects and over 33,000 community volunteer hours.



These efforts are led by remarkable women, taking to heart our mission: promoting voluntarism, developing the potential of women and improving our community through the effective action and leadership of trained volunteers.



**Bargain Boutique** is the Junior League's upscale resale shop that opened on November 24, 1994. Its purpose is to provide funds for the Junior League and also to serve the community by offering top-quality, second-hand clothing and accessories at affordable prices.



**Junior League of Jackson Publications** boasts two nationally acclaimed cookbooks. *Southern Sideboards*, published in 1978, is now in its 17th printing with 480,000 copies.

*Come On In!*, our award-winning companion cookbook, was first published in 1991. It is now in its second printing with over 75,000 copies sold.

In November 2006, we released our children's book, *The Year of the Stars*. This book was written by a team of JLJ Active members and illustrated by Mississippi's own Wyatt Waters.



**The Keystone Fund** is the newly established endowment fund for the League. It is intended to function as the League's "rainy day" fund. The fund will provide the opportunity for members to give gifts in honor of or in memory of someone special. In addition, future or deferred gifts (gifts as a part of the donor's estate, insurance policies, etc.) can be made to the Keystone Fund, offering long-term support for the League.



**Mistletoe Marketplace** is the largest charity fundraising event in Mississippi. Mistletoe Marketplace brings together over 160 merchants across the U.S. and over 35,000 shoppers for a shopping and special events extravaganza! Since 1980, Mistletoe Marketplace has been the primary fundraiser of the Junior League of Jackson that supports the projects and work of the League.