

2016-2017

MATTERS

ANNUAL REPORT OF THE *Junior League of Jackson*



JUNIOR LEAGUE
of JACKSON





2016-2017 JLJ MATTERS
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Mission Statement

The Junior League of Jackson is an organization of women committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers.

Vision Statement

The Junior League of Jackson will make a measurable impact by enriching our community through building partnerships and inspiring shared solutions.

Purpose Statement

The Junior League of Jackson is a charitable organization whose purpose is to improve the quality of life of those in our community.

Diversity and Inclusion Statement of Purpose

The Junior League of Jackson is dedicated to comprehensive diversity and inclusion. The League is committed to having a membership that reflects the rich diversity of the communities it serves. The League welcomes and values the unique backgrounds and perspectives of all members, and endeavors to be an environment in which no member will be advantaged or disadvantaged because of race, religion, national origin or any other real or perceived differences. We are confident that diversity and inclusiveness within our League will enhance the quality and reach of our programs in the community.

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LETTER FROM THE PRESIDENT

Melanie
Hataway



Dear Friends,

Welcome to the 10th edition of *Matters*! We are honored to share a glimpse into the remarkable impact our members have made in 2016–2017. A year ago, I began brainstorming a theme for this League year. My goal was to choose a theme that spoke to my heart and would inspire our members to embrace their role as hands and feet in service. During this time, my family and I visited Disney World. On a wall in EPCOT, I read a quote, “I may be only one person, but I can be one person who makes a difference.” This quote, ascribed to a young girl, epitomized to me the mission of the League. For 2016–2017 our theme and rallying cry is *Be the Difference*.

Our volunteers live this theme in our community. In this issue, you will read about our efforts to improve high school graduation rates, focusing our efforts in key impact areas. This year we further honed our focus to the areas of early literacy, children’s health and social development. Each project, aligned with one or more of the identified areas, strives to make the most of our efforts and resources to make a measurable impact on our community. To further impact those we serve, the League expanded three of our long-standing projects, highlighted in this edition. The goal of expanding these projects was to further engage our volunteers with the children and families they serve. From planning field trips and celebrating birthday parties for children with special needs, to redesigning living spaces and tutoring students living in foster care, and even serving up boxes of fresh foods to families in need, volunteers made a tangible and lasting difference in the lives of those served.

In addition to improving our community through the effective action and leadership of trained volunteers, the Junior League of Jackson strives to develop the potential of women. We take pride in being the difference here at home, in Jackson, and within our membership. The Junior League of Jackson is one of the largest Leagues in the world thanks to our diverse and talented members. In an effort to be mindful and respectful of differences among our membership, and also among those we serve, the League has spent time and effort this year educating members to practice cultural competence. Our members also learned new skills through our series of Education and Training opportunities. Programs included topics from leadership opportunities within the League to sharing lessons in life skills and networking opportunities.

None of these opportunities to enrich our community or the lives of our members would be possible without the meaningful work of our Fund Development businesses. The fundraising efforts of Mistletoe Marketplace, Junior League Jumble, Touch a Truck® Jackson, and Junior League of Jackson Productions directly support the mission of the League, including more than 30 community projects supported by more than 50,000 volunteer hours. For the past 39 years, Junior League of Jackson Productions (JLJP)—formerly Junior League of Jackson Publications— has raised funds through the sale of our award-winning cookbooks as well as promotional items. We are so grateful to the women who began these fundraising efforts, enabling the impact of the League to be felt through decades past and into the future. In this issue you will learn more about the impact of JLJP and what the future holds for this longstanding League business.

As I reflect back on this year, I am amazed at how much we have accomplished and how quickly the time has flown by. It has been an honor to serve our League and to see firsthand the many ways in which our members have been the difference in our community and to each other this year. We hope that you enjoy reading about the dedicated work of our volunteers and that you, too, are inspired to Be the Difference.

Sincerely,

Melanie Hataway

Melanie Hataway



Enduring Impact

Streamlining Our Focus and Understanding Our Community

Each year, members of the Junior League of Jackson participate in numerous community-based projects in the Jackson area. But the League's resources aren't infinite. How do we select the projects in which we participate from the countless worthy community projects in need of volunteers?

The primary filter for potential League community projects is the issue-based community impact model first brought before the League membership for consideration in 2012 by former President, then Community Vice President, Charlotte Seals. Through this model, the League selected five areas in which to focus resources through volunteer projects, placements and fund development.

In October of 2012, membership was given a list of the 10 most pressing needs in the Jackson area and voted on the five areas to work on: Early Literacy, Teenage Pregnancy Prevention, Nutrition, Physical Fitness, and Social and Emotional Wellness.

The League's strategic plan required an evaluation and update of the issue-based community impact model during the 2016–2017 League year so that the 2017–2018 projects can address the revised needs of the community we serve.

"In working with this model over the past several years, we have learned that many of the projects meeting the needs of the community could be classified under multiple impact areas," says Meredith Aldridge, Community Vice President. "To streamline and simplify the model but still maintain the maximum impact in the areas in which our members seek to serve, we proposed reducing the number of impact areas from five to three."

To accomplish this, the League combined nutrition and obesity/physical activity into a single impact area and moved teenage pregnancy under the existing social and emotional wellness category. Under the new model, the three impact areas are Early Literacy, Children's Health and Social Development.

The Early Literacy impact area allows volunteers to focus their energy in strategies that expose preschoolers and early elementary students (ages 0–8) to print and language and help these children interact with books or read on grade level. To achieve these strategies, volunteers use tactics like reading to and with preschoolers, as well as donating books to take home.

The Children's Health impact area uses strategies that provide access to nutritional foods and increase

EARLY LITERACY PROJECT AREA

- Arts in Motion Summer Camp
- Camp Junior Leadership Jumpstart
- Imagination Celebration
- JPS Summer Camp
- Language of Art
- Public School Mini-Grants
- Share a Book With Me

CHILDREN'S HEALTH PROJECT AREA

- McClellan Fletcher Center Outreach
- Mid-Town Backpack and Pantry
- REACH Night
- Wholesome and Healthy

SOCIAL DEVELOPMENT PROJECT AREA

- GRACE
- Helping Hands
- Junior League Jumble
- Making Connections and Rewarding Success and CARES Community
- P.A.L.S. Makeover Project
- P.A.L.S. R.E.A.L. Mentoring
- Sunshine for Sunnybrook Makeover
- Touch a Truck® Jackson

knowledge of the benefits of healthy eating and being physically active. Projects in this area provide healthy snacks, meals, community gardens and a pantry program providing fresh foods. They also provide activities and education on preparing healthy meals. Projects in this area focus on education about activities that promote movement, as well as providing access to facilities and physical activities.

The Social Development impact area employs strategies designed to improve problem-solving skills, coping skills and self-esteem and provide access to information that will support positive life choices.

By focusing our efforts in these three key impact areas and utilizing strategies and tactics designed to maximize results, our League can help make a sustainable difference in the lives of those we serve.

In addition to revising the issue-based community impact model, the League also developed and implemented cultural competency guidelines, which promote the League's mission to serve the community through the effective leadership of trained volunteers. By implementing these guidelines, volunteers are able to more effectively meet the needs of the communities they serve through increased understanding of the challenges these unique communities face.

JLJ CULTURAL COMPETENCIES GENERAL GUIDELINES

1. Reject Stereotypes
2. Be Inclusive
3. Refrain from Assumptions
4. But Do Assume Differences
5. Respect Individual Learning

Other topics covered by the cultural competencies include guidelines for serving a variety of communities: people facing poverty and homelessness, families and individuals in crisis, children and teens, people who are ill and people with learning differences. Additionally, the cultural competencies offer guidance on interactions within the League itself to promote inclusion and beneficial relationships.

Through increasing the membership's awareness of differences within the community and offering ways to productively meet the needs of a wide variety of individuals, the cultural competency guidelines provide an essential resource for developing effective volunteers.



Arts in Motion



Sunshine for Sunnybrook



Wholesome and Healthy



Provisional Class

The 2016-2017 Provisional class of 165 women brought a wealth of excitement and knowledge to League service this year.



PROVISIONAL DINNER



165 Provisional members
3,300 Total Project Hours
12 Projects

COMMUNITY PARTNERS

- UMMC/Blair Batson
- The Ronald McDonald House
- Habitat for Humanity
- Calvary Baptist Church/
His Heart Ministries
- Mississippi Children's Museum
- Stewpot Community Services
- Operation Shoestring
- Jackson Public Schools
- The Jackson Zoo

The Provisional year is a combination of education about the League and hands-on volunteer service. The women covered topics including the history of the League, the community impact model, the role of the fund development businesses in the JLJ's mission, internal League operations and processes, League governance and the project selection process. To "Be the Difference" in the community and give a real-world perspective on the topics being discussed, members participated in several Provisional projects, including two newly introduced for 2016-2017.

Fit Kid Fest, held in conjunction with Calvary Baptist Church, was designed to give volunteers a taste of serving the community through projects that are well-planned and culminate in a blitz event. The volunteers planned a day of rotations that included exercises that could easily be recreated at home, simple snack and food options to make healthy choices, and social and table etiquette. Children were also provided small backpacks filled with supplies for healthy choices and school success and reusable water bottles. "I think it is important for [the children] to either learn for the first time about manners and exercise from us, or to have those valuable and essential life lessons reiterated from us," said volunteer Corey Aiken. Thirty children, ages five through eleven, attended the event and would probably agree that the bouncy obstacle course and popsicles from Deep South Pops were the best way to end a late summer day.

Another new project, Turning Pages, took place at His Heart Ministries, housed at Calvary Baptist Church. The project offered weekday homework support to approximately 15 to 20 children. The volunteers met the students on Tuesday afternoons to serve as reading mentors. When the students completed their scheduled tutoring, the volunteers were ready with stories, crafts, snacks, and one-on-one reading time with students to support their academic development.



"We got to know the children well during our time with them and learned about their schools, families, and hobbies," said volunteer Erin Saltaformaggio. "It was such a joy getting to see the reading skills improve over the course of the semester as well as their confidence in reading aloud and interacting with us." At the end of the project, each child received a warm coat, hat and gloves. The icing on the cake? The day of the delivery, a volunteer arranged for Santa to deliver the gifts. "When they saw Santa walk into the room carrying Christmas presents, it was an amazing moment that I will never forget!" commented volunteer Kelty Puckett.



Along with new projects, Provisional members also continued the successes of long-standing and meaningful partnerships. Volunteers created a welcoming and creative environment for clients of Stewpot for this year's HeARTworks project. "After my first day at HeARTworks, I left in tears because I was scared, and I wasn't sure I was cut out for this," said volunteer Carrie Cullum. "After my last shift at HeARTworks, I left in tears because I didn't want it to be over." During their time at HeARTworks, Stewpot clients were introduced to new materials, media, and art techniques while creating original works of art that were featured at the annual HeARTworks art show. Provisional volunteers helped organize and sell artwork and serve beverages and food during the event. All the proceeds from the sale of artwork benefit the artists and Stewpot.

Toni Dearman volunteered with the popular REACH Day project, working with children at the Children's Cancer Clinic. "I wanted these children to know that no matter what they are going through, they are beautiful, and they are loved," she said. "These sweet children and family members changed my life. Even through their pain, they held on to faith and hope. It was incredibly inspiring to witness."



This year's Provisional class is at the beginning of their League service, and they will have many more opportunities through their Active and Sustaining years to inspire and be inspired to "Be the Difference" in our community.

Sustainers

What does it mean to be a Sustainer?

To many, Sustainer is a title earned after fulfilling active Junior League membership requirements. But to the nearly 1,500 sustaining women of the Junior League of Jackson, those foundational years, while offering fond memories and lasting friendships, are the years that prepared them to be community leaders, mentors and well-trained stewards of voluntarism.

Members of this highly active group not only continue to fund the League through dues, but also to share their expertise by serving as Sustaining Advisors on League Councils and Committees. Through this service, Sustainers fulfill the Junior League of Jackson's mission of training volunteers and volunteer leaders by offering advice and guidance to Active members.

"Sustaining Advisors have a unique perspective on projects within the League and can always provide some historical perspective and background," says Camille Young, Sustainer Communications Vice President.

Through this role, women can remain engaged with Active members of the League while also continuing to cultivate friendships as Sustainer Donna Josey did. Through her time as Sustaining Advisor for past president Charlotte Seals, she and several other Sustaining Advisors and Board Members developed such close relationships that they now share a supper club to stay connected.

Outside of League Headquarters, many Sustainers can be found rocking and nurturing infants whose parents are unable to be at the Neonatal Intensive Care Unit (NICU) and Infants and Pediatric Intensive Care Unit (PICU) at the University of Mississippi Medical Center's Wiser Hospital for Women. Once a beloved Community Project for Actives, the newly revamped Rockin' Mamas II project continues a 37-year partnership with UMMC impacting more than 3,600 premature babies and their families and allows Sustainers the critical role of providing love and affection to thousands of newborns.

The performing arts group Joyful Noise boasts more than 40 women who present choreographed music and dance shows to the elderly across the metro Jackson area. These talented women rehearse together in anticipation of serving the community by performing



Joyful
noise
singing group

at various events and retirement communities. Everywhere they go, they bring music, joy and lots of laughter. Many of the women, who met each other through their Active years in the League, have enjoyed reconnecting through the rehearsals and performances.

"I think we enjoy watching each other perform as much as the audience," says Joyful Noise member Kathy Scott. "We have become a circle of sisters who show tremendous support for each other in good times and in bad."

With the majority of these performances given at nursing and assisted-living facilities, many Joyful Noise members become familiar with the residents.

"It's not unusual for group members to get teary-eyed during a performance," Scott says.

One such time occurred when a woman, whom Scott had never heard speak a word, began singing along with Joyful Noise members. She said it was an overwhelming moment to see that even in the late stages of Alzheimer's and dementia, individuals still connect with music.

So, whether through community involvement, mentoring, or friendships with other members, the Sustainers of the Junior League of Jackson are continuing to make an impact on Jackson's community, each other and the Junior League. The end of Active membership is just the beginning for the Sustainers of the Junior League of Jackson.



Cooking Event



Past President's Luncheon

The Sustainers of the Junior League of Jackson are continuing to make an impact on Jackson's community, each other and the Junior League. Their compassion and loyalty makes a huge difference in the lives of the patients and families we serve.

Beyond community outreach, Sustainers continue their JLJ involvement through attending seasonal luncheons and socials in the fall and spring, embarking upon excursions with the Day Trippers exploring places like Natchez and The Grammy Museum in Cleveland, or participating in one of the many book, cooking, gardening or social clubs held monthly.



Grammy Museum



An updated issue-based community impact model that focuses on Early Literacy, Children's Health, and Social Development

New & Expanded Projects

Expanding the League's Impact in the Jackson Community

During the 2016–2017 year, Active members have been busy planning and implementing three expansions of existing projects, while our Sustaining members have taken over the League's long-loved project Rockin' Mamas. With an updated issue-based community impact model that focuses on Early Literacy, Children's Health, and Social Development, our community volunteers tackled these projects in an effort to Be the Difference in the Jackson community.

Partnering with Mississippi Food Network (MFN), volunteers expanded the Midtown Backpack Program to include a school pantry each month. The Midtown Backpack Program, which provides approximately 150 backpacks filled with nutritional snacks to children each week during the school year, has helped serve a critical need for Midtown students for several years. Following an evaluation of the Backpack Program, MFN determined that more than 75 percent of backpack recipients were sharing the food with either siblings or adults in the household. As a result of these numbers, MFN and the League have combined forces to

implement a pantry program that provides a more readily accessible source of food assistance to families served by the Backpack Program.

Held one evening a month, the pantry program has a health-fair feel, providing a variety of fresh produce and programs for children and families on health, physical fitness, personal hygiene, and social wellness, as well as materials to use at home. Families are offered materials on ChooseMyPlate, healthy recipe substitutions, and eating healthy on a budget. MFN registered dietitians and registered dietitians/dietetic interns have provided assistance and food demonstrations on-site. In addition to fresh produce, pre-packaged food boxes full of non-perishable foods are also distributed to children and their families each month through the pantry program. The pantry program has also allowed volunteers to interact with families and children and to build meaningful relationships.

In addition to expanding the Midtown Backpack program, our CARES volunteers serving at Canopy Children's

Solutions have added a field trip component to the Making Connections and Rewarding Success program. Students who are enrolled in CARES programs have experienced emotional and behavioral issues that require that they be removed from their homes and/or schools. The Making Connections and Rewarding Success Program is a motivational tool that encourages the students to meet their designated goals.

Traditionally, our volunteers have provided personal care items and special activities for the residents of the home, including events for Christmastide and SpringFest. In addition, League volunteers stock the CARES Merit Store. As residents receive therapeutic and school services, they are able to earn money by meeting their daily and weekly goals. On Wednesdays, they are invited to spend their money on items of their choice in the Merit Store.

Additionally, volunteers worked with the CARES school staff to plan, arrange, and attend field trips with the students. Through this program, residents participated in excursions to a pumpkin patch and to Jackson State University. These enrichment activities have bolstered the treatment residents are receiving while at the same time allowing League members to have more direct interaction with the students.

Our volunteers have also worked to expand the Preparing Adolescents for Living Successfully (P.A.L.S.) program to include a makeover project in 2016–2017. Affiliated with Southern Christian Services for Children and Youth, our P.A.L.S. volunteers work to plan living skills workshops and educational and enrichment activities for youth living at the P.A.L.S. group home.

In addition to these programs, during the summer of 2016, volunteers planned and executed a makeover project for the group living home. Volunteers transformed the bedrooms and common living areas to create a warm and welcoming environment. Volunteers also spent a full week painting, adding decorative elements, and installing new landscaping, all of which combined to create a positive, happy, and reassuring setting for the residents. Volunteers also provided new security measures for the home, which

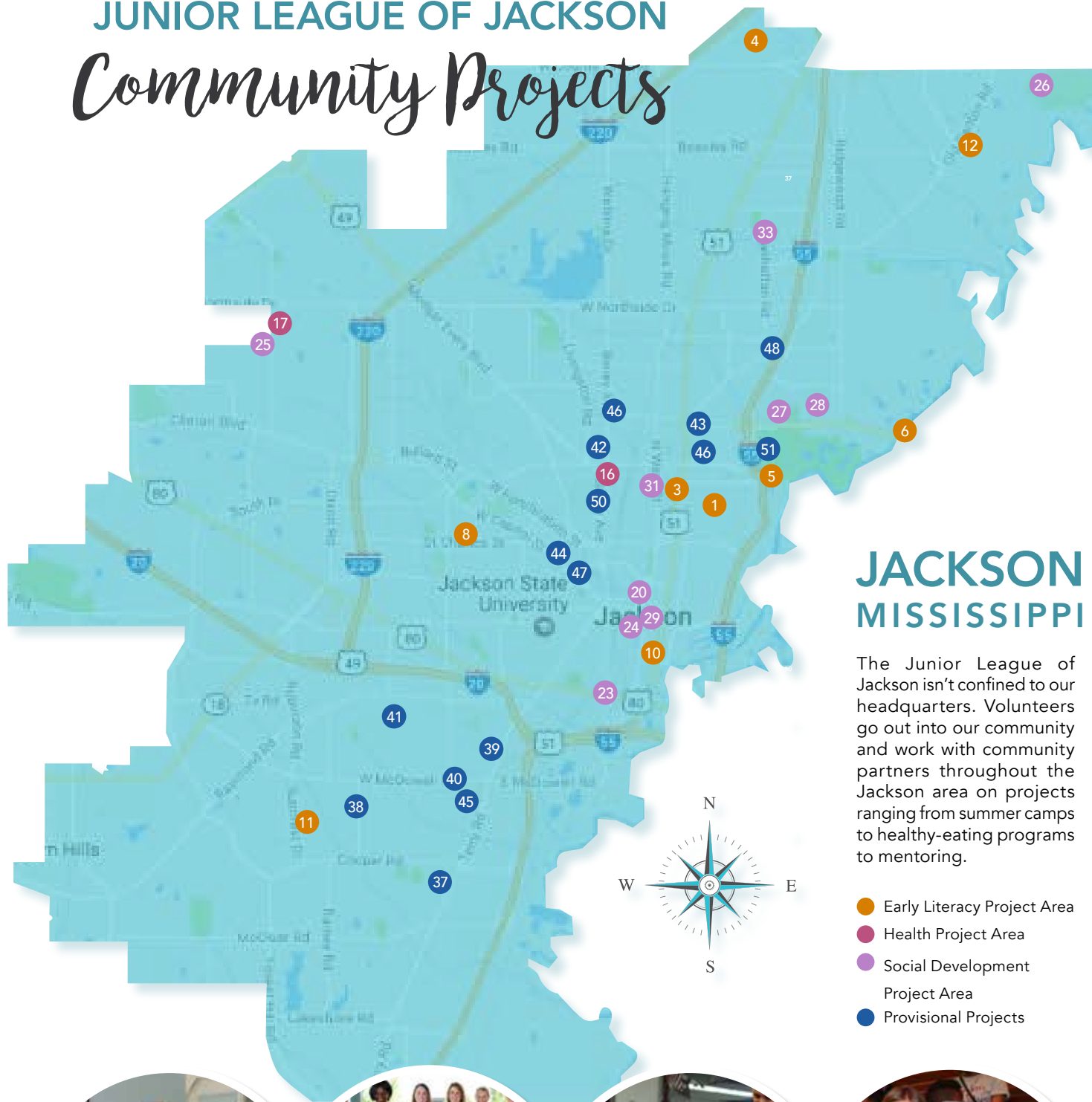
increased the feeling of safety for residents.

After the renovation, however, the group home was tragically lost to fire. Fortunately, no one was injured in the fire, and all residents were quickly settled into a new group home in the area. Upon news of the fire, our volunteers leaped into action, gathering new bedding, clothing, food and other necessities for the residents. League volunteers were able to continue the mentoring project uninterrupted throughout the remainder of the school year.

As our Active members have worked to expand existing projects, our Sustaining members have taken charge of the League's long-standing project Rockin' Mamas at the Winifred L. Wisner Hospital for Women at the University of Mississippi Medical Center. For 37 years, volunteers have held, rocked, and stimulated babies in the neonatal ICU. As the needs of NICU patients have changed and the schedules of our Active members have shifted, the League determined that Sustaining members were best equipped to continue this beloved project. The transition to Sustaining members has been seamless, and the NICU babies and their families continue to be served by the women of the Junior League of Jackson.



2016-2017 JUNIOR LEAGUE OF JACKSON Community Projects



JACKSON MISSISSIPPI

The Junior League of Jackson isn't confined to our headquarters. Volunteers go out into our community and work with community partners throughout the Jackson area on projects ranging from summer camps to healthy-eating programs to mentoring.

- Early Literacy Project Area
- Health Project Area
- Social Development Project Area
- Provisional Projects



Early Literacy Project Area

Project Team Chair (Summer): Dawn Jones

Project Team Chair (Year-Round): Amber McAnally

01 AIM ("ARTS IN MOTION") SUMMER CAMP

Volunteers conducted a weeklong summer arts camp for children at Mission First.

Chair: Sidney Ferris

Co-Chairs: Emily Feathers and Katie Fuller

Community Partner: Mission First

#2-7 CAMP JLJ ("JUNIOR LEADERSHIP JUMPSTART")

Volunteers facilitated a five-day summer camp designed to increase the awareness of college admission and financial aid processes and the importance of high school to middle school students. Students explored social skills and personal well-being techniques needed for long-term academic success.

Chair: Mackenzie Burns

Co-Chair: Katie Taylor

Community Partners: Education Services Foundation, Get2College and Operation Shoestring

08 IMAGINATION CELEBRATION

Volunteers planned a weeklong summer camp at the Mississippi Children's Museum that fostered leadership skills and educational experiences for rising 3rd grade students from several Jackson Public Schools.

Chair: Jenny Holloway

Co-Chair: Catie Stoltzfus

Community Partner: Mississippi Children's Museum

09 JPS SUMMER CAMP

Volunteers provided a summer day camp at Pecan Park Elementary with enrichment activities for approximately 60 rising 3rd and 4th-grade JPS students, including activities in reading, language arts, math, music/drama and physical fitness. Additionally, volunteers coordinated meals, snacks, motivational assemblies and a final field day.

Chair: Amanda Covault

Co-Chairs: Jennifer Heard and Jennifer Gunn

Community Partner: Jackson Public Schools/Pecan Park Elementary

10 LANGUAGE OF ART

Volunteers provided a weeklong summer camp for students at Magnolia Speech School to teach phonological awareness and vocabulary development through art projects, rhyming games, shared book experiences and conversation.

Chair: Laura McQueen

Co-Chairs: Dru Davis and Robin Ball

Community Partner: Magnolia Speech School

11 PUBLIC SCHOOL MINI-GRANTS

Volunteers organized, reviewed and evaluated classroom grant proposals and the use of grant funds, and hosted a reception for winning teachers and principals.

Chair: Chavanne McDonald

Co-Chair: Heather Wise

Community Partners: Jackson Public Schools Partners in Education/Community Foundation of Greater Jackson

12 SHARE A BOOK WITH ME

Volunteers read with 2nd and 3rd-grade students selected by their teachers, working one-on-one or in small groups to help students build fluency and comprehension skills.

Chair: Kaitlyn Vassar

Co-Chair: Sterling Milligan

Community Partners: Jackson Public Schools/Oak Forest Elementary

Children's Health Project Area

Project Team Chair: Lesley Miller

13 MCCLEAN FLETCHER CENTER OUTREACH

Volunteers provided grief support to children ages 4-18 and their caregivers, assisted with outreach to families, and provided dinner for children and caregivers on designated evenings.

Chair: Becky Clanton

Co-Chairs: Emily Gordon and Mary Kathryn Allen

Community Partner: McClean Fletcher Grief Center

14 MID-TOWN BACKPACK PROGRAM

Volunteers provided a backpack filled with nutritious food items to children to take home each weekend over 34 weeks and for extended holidays. Volunteers also implemented the school pantry, which provided fresh produce each month for distribution.

Chair: Jean Bertas

Co-Chair: Jenna Bailey

Community Partner: Mississippi Food Network

15 R.E.A.C.H. NIGHT ("RECREATION, ENRICHMENT, AND ASSISTANCE FOR CHILDREN'S HEALTH")

Volunteers staffed playrooms and provided enrichment and companionship to children at Blair E. Batson Hospital. Volunteers engaged in active play and reading with patients on regularly



scheduled evenings. They also led and provided activities, such as arts and crafts projects and four holiday parties.
 Chair: Christine Polk
 Co-Chair: Amanda Woodruff
 Community Partner: Blair E. Batson Hospital for Children at UMMC

#16-17 WHOLESOME AND HEALTHY

Volunteers planned and executed an innovative and fun curriculum to help low-income families combat the myth that eating healthy is expensive by providing hands-on cooking demonstrations. Volunteers also introduced a gardening component for sustainability.
 Chair: Nikki Smith
 Co-Chair: Melanie Lauderdale
 Community Partner: Operation Shoestring

Social Development Project Area

Project Team Chair: Annie Elliott

#18 GRACE ("GIRLS RULE! ACCEPTING, CARING, EMPOWERING")

Volunteers provided education and enrichment for girls ages 12-18 to build self-esteem, self-respect and values, and encouraged healthy choices and steps toward independent living.
 Chair: Cathy Northington
 Co-Chair: Sarah Carlisle
 Community Partner: Methodist Children's Home

#19-30 HELPING HANDS

Volunteers worked with current and new community partners at their location to provide volunteers for special events, mini-makeover projects and other community needs.
 Chair: Suzanne Sones
 Co-Chair: Amanda Everett

#31 JUNIOR LEAGUE JUMBLE

The League hosted a rummage sale in February, providing quality merchandise to the community and generating funds that support the League's mission.
 Chair: Angie Stallings
 Co-Chair: Staci McNinch

#32 MAKING CONNECTIONS AND REWARDING SUCCESS AND CARES COMMUNITY

Volunteers operated a merit-based store for students, providing "happies" for students who exhibited positive behavior, welcoming new students with a care package and providing holiday treats.
 Chair: Jennye Lynne
 Co-Chair: Shannon Hahn
 Community Partner: Canopy Children's Solutions

#33 P.A.L.S. ("PREPARING ADOLESCENTS FOR LIVING SUCCESSFULLY") MAKEOVER PROJECT

Volunteers completed a makeover of living space at the P.A.L.S. Transitional Living Group Home for homeless youth and then provided needed supplies after the home was destroyed by fire.
 Chair: Allison New
 Co-Chair: Leslie Tyler
 Community Partner: Southern Christian Services for Children and Youth

#34 P.A.L.S. R.E.A.L. MENTORING ("PREPARING ADOLESCENTS FOR LIVING SUCCESSFULLY-RECREATIONAL, EDUCATIONAL, ACTIVITIES & LIVING SKILLS")

Volunteers provided enrichment and life skills opportunities to the residents of the P.A.L.S. Transitional Living Group Home throughout the school year.
 Chair: Amanda Annison
 Co-Chair: Alyson Ward
 Community Partner: Southern Christian Services for Children and Youth

#35 SUNSHINE FOR SUNNYBROOK MAKEOVER

Volunteers transformed two cottages at Sunnybrook to reflect the positive, happy, reassuring setting that Sunnybrook provides to children coming from volatile, abusive, and/or neglectful homes.
 Chair: Chrissy Fortenberry
 Co-Chair: Caroline Nowell
 Community Partner: Sunnybrook Children's Home

#36 TOUCH A TRUCK® JACKSON

The League hosted the annual community event in March, inviting area children to physically explore their favorite emergency and services vehicles, large and small, as well as to meet the personnel who serve the community of central Mississippi. Like Junior League Jumble, this project also serves as a Fund Development business for the League.
 Chair: Rebecca Haas
 Co-Chair: Jane Harkins

Provisional Projects

#37 ARTS EXPLOSION CAMP

Volunteers provided a weeklong summer arts camp for local elementary school children.
 Advisor: Ashley Young
 Community Partner: His Heart Ministry/Calvary Baptist Church

#38-43 BACKPACK BUDDIES

Provisional members kicked off a successful school year by filling backpacks with school supplies for students in select Jackson Public Schools and those affiliated with the Children's Justice Center.
 Advisor: Katie Banks
 Community Partner: Jackson Public Schools

#44 FEED A FAMILY

Volunteers provided meals and support to families who stayed at Ronald McDonald House while their children received intensive care at metro-area medical facilities.
 Advisors: Stacey Jordan and Ashley Smith
 Community Partner: Ronald McDonald House

#45 FIT KID FEST

Volunteers hosted a one-day, back-to-school blitz for elementary aged children in partnership with Calvary Baptist Church. Students enjoyed booths and activities focused on successful study and homework habits, nutritious snacks and meals, and manners at the table and in social situations along with fun summer activities.
 Advisors: Christy Rowland and Meredith Portera
 Community Partner: Calvary Baptist Church



#46-47 HABITAT FOR HUMANITY

Provisional members teamed up with Women Build to make the dream of home ownership a reality for a deserving family by building a new home.
 Advisor: Megan Wylie
 Community Partner: Habitat for Humanity

#48-49 HEARTWORKS

Provisional members worked with the clients of Stewpot to create works of art, introducing them to new materials and project ideas while providing a welcoming creative space and distributing art supplies and snacks.
 Advisors: Caroline Hunter and Holly Magee
 Community Partner: Stewpot Community Services

#50 JACKSON ZOO VOLUNTEER PROGRAM

Volunteers did a program of exhibit guides and helped with four special events through the summer.
 Advisor: Allison Rhodes
 Community Partner: Jackson Zoo

#51 OPERATION SHOESTRING SUMMER READING PROGRAM

Provisional volunteers helped students in Project KIDS Summer Program develop and maintain their reading skills. They purchased books on the Jackson Public Schools summer reading list and facilitated the students' reading the books and assisted students with their required summer reading project.
 Advisor: Leigh Bartlett
 Community Partner: Operation Shoestring

#52 ONE JACKSON, MANY READERS

Volunteers planned literacy training for students (K-12) and parents participating in One Jackson, Many Readers, and provided support for a celebratory event honoring JPS students reaching summer reading targets.
 Advisor: Ashley Faulkner
 Community Partner: Mississippi Children's Museum

#53 STEWPOT'S LUNCH-N-LEARN

Provisional members served up fun and nutritious lunches for children participating in Stewpot's summer program while teaching them about the importance of healthy eating and exercise.
 Advisors: Bethany Cooley and Mandy Woodward
 Community Partner: Stewpot Community Services

#54 REACH (RECREATION, ENRICHMENT, AND ACTIVITY FOR CHILDREN'S HEALTH) DAY

Provisional members interacted and played with children and their siblings visiting the Blair E. Batson Children's Hospital.
 Advisors: Courtney Brien and Rachel Lott
 Community Partner: UMMC/Blair E. Batson Children's Hospital

#55 TURNING PAGES

JLJ Volunteers joined Calvary Baptist Church's Tuesday evening tutoring program by reading with children and providing enrichment activities after their academic support was completed. Along with serving as reading mentors, volunteers planned crafts, snacks, and projects for the children.
 Advisor: Callie Simmons
 Community Partner: Calvary Baptist Church

Fund Development

Mistletoe Marketplace • Jumble • Touch A Truck® Jackson • JLJP • Keystone Fund



Mistletoe Marketplace

Project Overview

- 50,000 volunteer hours
- 19,300 General Admission tickets
- 9,500 Special Events Tickets
- 155 Merchants
- 95 Corporate Sponsors
- 51 new merchants in 2016



Santa's Workshop



Girls Night Out



Preview Gala

2016 CORPORATE SPONSORS

GRAND TITLE

Baptist Health Systems

TITLE SPONSOR

Brown Bottling Group
Southern Beverage Co, Inc.

GRAND PRESENTER

Belk
McGraw Gotta Go, LLC.
WJTV 12

LEAD PRESENTER

BankPlus
C Spire
Eventful
Ergon, Inc.
Howard Industries, Inc.
Patty Peck Honda
Regions
Rogers Dabbs Chevrolet
Trustmark
Taylor Power Systems
University of Mississippi
Medical Center

PRESENTER

Albriton's Jewelry, Inc.
The Clarion-Ledger
The Face & Body Center of Plastic
and Hand Surgery Associates
Lee Michaels Fine Jewelry
Mangia Bene Catering
Northside Sun
WLBT 3 On Your Side

GRAND BENEFACTOR

Alpha Tent
BancorpSouth
Beckham Custom Jewelry
Blackledge Face Center
Entergy Mississippi, Inc.
FOX 40
iHeart Media
Lamar Outdoor Advertising
Mix 98.7, US96.3, Y101,
100.9 The Legend
Mississippi Magazine
St. Dominic's
Supertalk Mississippi

GRAND PATRON

Alpha Media Jackson
AT&T
Barksdale Management
BDAY Radio
Green Oak Garden Center
Madison Planting &
Design Group
Nathan's Salon & Vamp
Nissan North America, Inc.
Portico Jackson Magazine
Sanderson Farms, Inc.
Jim Wilkirson Designs/
Leslie James, Ltd

PATRON

Anonymous
Atmos Energy
Baker Donelson Bearman
Caldwell & Berkowitz P.C.
Balch & Bingham LLP
Ballew Wealth Management
Bancroft Charitable Fund
Bank of Yazoo
BankFirst Financial
Ben Nelson Golf & Utility Vehicles
BKD LLP
Bricks 4 Kidz MS
Justin P. Buford, MD, PA
Busby Companies
Convention Display Service, Inc.
Erin R. Cummins, MD, FACS, Lee
M. Nicols, MD, FACS, Courtney
C. Wright, PA-C
Dr. Nicole and Dr. Ken Cleveland
CraftCrowell, LLC
Davaine Lighting
Kim Gibbs Duease
Deviney
Gertrude C Ford Foundation
Hederman Brothers
Hertz Investment Group
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Kats Wine & Spirits
KPMG LLP
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Michelle Hawkins Interior Design
Mid-Delta Home Health
& Hospice
NewSouth NeuroSpine
Nucor Steel
Kristie & David Nutt on behalf
of Reunion Inc.
Origin Bank
Pendleton Security
Prairie Farms Dairy
Raymond James
Leigh & Todd Reeves
Renasant Bank
Republic Services
Ridgeland Tourism Commission
Ross & Yerger
Shippers Express Inc.
Southern Farm Bureau Life
Insurance Company
Stages Mississippi
Sunbelt Sealing, Inc.
Two Men and A Truck
Zebra Marketing



Mistletoe Marketplace 2016 took place November 2-5 at the Mississippi Trade Mart and was once again the largest fundraiser for the League. Provisionals, Actives, and Sustainers volunteered more than 50,000 hours decking the halls to make this event a success, raising \$1.2 million to support the mission of the League and its more than 30 community projects.

In addition to fantastic shopping with 155 merchants, there were several notable events surrounding Mistletoe this year. Joyous All Together: A Celebration of Strength, the Friday Luncheon presented by Baptist Health Systems, featured longtime ABC host Joan Lunden. The event included an emotional fashion show highlighting Jackson-area cancer survivors, including two Junior League of Jackson Active members, rocking the runway in fashions by Belk.

The Mistletoe Marketplace Raffle, presented by Patty Peck Honda, took place Saturday, November 5. A Clinton resident won the amazing 2017 Honda Accord with her \$20 ticket purchase.

Mistletoe Marketplace signature promotional items were a huge hit. The 2016 ornament by Mistletoe Pearl Gail Pittman, the Deck the Halls Musee Bath Balm and most of the apparel offerings sold out.

New this year was a fun Deck the Halls Snapchat filter for Mistletoe shoppers to use during their time at the Mississippi Trade Mart. The filter was used more than 800 times in four days and was viewed by more than 36,500 people.

In addition, among the 19,300 general admission shoppers, two shoppers celebrated their 25th trip together to shop the aisles of Mistletoe Marketplace. Mistletoe is a treasured Christmas tradition for the entire community.



Jumble

Project Overview

655 volunteers
 3,160 volunteer hours
 274 Reveal Party tickets sold
 353 Peek and Purchase tickets sold
 1,906 transactions
 \$67,789.35 raised to benefit the community mission of JLJ

SPONSORS

Highland Village
 Mr. and Mrs. Tom Kossen
 Taylor Power Systems
 Turkozyz
 Closeout Mattress Source
 Antique Shops of Jackson
 Waste Management
 Busby Companies
 Ann Prewitt Realty
 Cabot Lodge North
 Iron Horse Grill
 Your Personal Chef
 Alliance Business Services
 The Radio People
 iHeartMedia
 Jackson Free Press
 Morgan White Group
 Taylor Collection
 Nursery Rhymes
 Cathead Distillery
 The Radio People

The third annual Junior League Jumble moved to a whole new location this year as Connie and Tom Kossen and Taylor Power Systems donated use of the former Kossen building at 415 Highway 49 South in Richland. This location afforded more than 61,000 square feet of warehouse space that offered expanded room for display and special events.

All Active and Provisional members donated at least 50 credits worth of goods for sale at the Jumble at drop-off dates in August, September, October, December and January, and set-up for the sale began on-site January 21.

After months of preparation, the event kicked off February 9 with a Reveal Party when prices were twice the regular list price—but still a great deal! Jumble continued the next morning with a Peek and Purchase until noon on February 10. General admission was open Friday, February 10 through Saturday, February 11.

This year the Jumble introduced a luxury corner which offered brand new items from local Mississippi businesses at discount prices. In addition to children's sections, holiday decor, and home decor and appliances, an entire warehouse section was dedicated entirely to furniture.

Revenue for the event totaled more than \$67,000 to support the community projects of the Junior League of Jackson.



CORPORATE SPONSORS

Bulldozer 10K Level
 MDOT
 Puckett Machinery
 The Radio People
 MS Braves
 Lamar Advertising

Harvester 5K Level
 Top It Off Events
 A2Z Printing
 Chick-fil-A®
 Ergon

Excavator 2,500 Level
 Jackson Free Press
 Trustmark Bank
 Simmons Erosion Control
 Atmos
 Waste Management
 Joe McGee Construction
 Lyle Machinery

Car Carrier 1,000 Level
 MS Trucking Association
 Paul Moak
 APAC
 Cups, An Espresso Cafe
 Merit Health
 Parents & Kids Magazine
 Peterbilt Truck Center of Jackson
 McGraw Rental (Gotta Go)
 Jackson Ready Mix /
 Delta Industries
 Hinds Community College
 Culinary Arts
 Entergy

Generator 500 Level
 Pig & Pint
 Amerigo's
 Grainger
 Newk's
 Hall's Towing Services
 MMC Materials
 Airgas
 Gulf States Golf Cars
 Terry Service/Billy Boykin

HANDY HELPERS

2014-2015 Touch A Truck®
 Jackson Steering Committee
 2016-2017 Junior League of
 Jackson Board of Directors
 2016-2017 Touch A Truck®
 Jackson Steering Committee
 2017-2018 Touch A Truck®
 Jackson Steering Committee
 Bethany and Lucien Smith
 Biggs, Ingram & Solop, PLLC
 Carole Richardson Becker
 Cecil Brown
 Copeland, Cook, Taylor &
 Bush, P.A.
 Cora Beth and Sherry
 Pierce Hartfield
 Freida Collins
 Genex Serves, LLC
 Ginny DeHart
 Jamie Kerr
 Jane & DeMatt Harkins
 Joshua & Lauren Lawhorn
 John & Beth Allgood
 MacNeill, McKay & Gay, PLLC
 Mary Beth Harkins
 Michelle & Russ Hawkins
 Mike Satter
 Missy Heidelberg
 Mockbee Hall & Drake, P.A.
 Mr. & Mrs. Andrew Annison
 Sullivan Animal Hospital
 Weight Watchers of
 Greater Mississippi



Touch A Truck® Jackson

Project Overview

83 vehicles
 47 exhibitors
 2,000 students from 25 schools
 on Field Trip Friday
 5,000 general admission attendees

In March of 2017 the Junior League of Jackson hosted its fourth Touch A Truck® Jackson event. Held at Trustmark Park in Pearl, Mississippi, Touch A Truck® is a fun-filled two-day event that allows children the opportunity to climb, play and explore trucks, equipment and vehicles of all types. In a short time this has become a day anticipated by children throughout the metro area.

This year's event was the biggest and best yet featuring 47 exhibitors and 83 vehicles. Children experienced sitting in the driver's seat of an 18-wheeler and assisted in the operation of a backhoe. They explored military vehicles, fire trucks, ambulances, police cars and helicopters. Local community helpers were available to answer questions about their displayed equipment and their positions within our communities.

Field Trip Friday saw more than 2,000 school kids coming from more than 25 schools, to participate in an organized field trip. Saturday had nine exciting birthday parties and general admission attendees of more than 5,000 people with a welcome addition of food trucks to Saturday festivities. This rounded out the event allowing the whole family to stay and play all day.

Touch A Truck® Jackson was an enriching experience for all who attended. Nothing in Mississippi compares to the unique experience this event afforded our most precious resource—Mississippi's children.



Keystone Fund

The Keystone Fund serves as the keystone for JLJ projects yet to come, and is literally something to build upon for the future – not only for the future of the Junior League of Jackson, but for the future of each life the League will touch. It will ensure that permanent funding exists to support the League’s work. The ultimate objective is to grow a fund that will be substantial enough to help fully support the League and our community service projects in the event of a decline in sponsorships or a shortfall in the League’s fund development businesses.

The Junior League of Jackson hopes to steadily grow the Keystone Fund through tax-deductible donations and tax-wise planned giving, including gifts made to the Keystone Fund through wills and estate planning. While certain giving levels have been designated for special recognition, there is no minimum donation. Gifts of any size are welcomed and appreciated.

A donation to the Keystone Fund is an ideal gift in honor of Active, Provisional or Sustaining members or for others whose lives have been touched by the Junior League of Jackson. Gifts made in honor of a birthday, anniversary, as a memorial, or during the holiday season not only honor the person who is recognized, but also support meaningful projects in our community.

Donations can be made to the Keystone Fund online at www.jljackson.org by clicking on the Keystone icon or by contacting the Keystone Fund at (601) 948-2357.

2016–2017 KEYSTONE BOARD OF TRUSTEES

- Melanie Hataway, President
- Heidi Noel, President-Elect
- Crystal Thompson, Treasurer
- Lori Sanders, Treasurer-Elect
- Alison McMinn, Fund Development Vice President
- Charlotte Seals, Immediate Past President
- Sam Lane, Community Trustee
- Walter Neely, Community Trustee
- Hope Bynum, Sustaining Trustee
- Tish Hughes, Sustaining Trustee
- Pamela Prather, Sustaining Trustee

THANK YOU TO OUR KEYSTONE DONORS

- | | |
|-------------------------------|-------------------------------------|
| Cynthia Adams | Linda Kay Russell |
| Gina Adams | Randy and Lori Sanders |
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| Demetrica "Dee" Bookert-Nixon | Katie Sorey |
| Maury and Lauren Breazeale | Marti Sorey |
| Amber Brendel | Janet and Charlie Spain |
| Missie Butler Broyles | Kimberly Sweet |
| LaTonia Buchanan | Stella Gray Sykes |
| Hope and William Bynum | Sue Allen Tate |
| Katherine Byrd | Crystal Thompson |
| Susan Hays Carson | Jan Townes |
| Haley Hinton Claxton | Laura and Christopher Walters |
| Frances and Justin Croft | Drs. Becky and Chris Waterer |
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| Susan B. Duke | Wofford Consulting, LLC |
| Anne and Michael Dulske | Robert and Sally Wood |
| Cindy & David Dunbar | |
| Annie Elliott | 2013 Mistletoe Marketplace |
| Leisa Harper Estes | Steering Committee in honor of |
| Brad and Sharon Estess | Melanie Hataway |
| Kim Gallaspy | 2016–2017 Board of Directors |
| Lucy Gault | in honor of New Sustainers in |
| Kristena Gaylor | 2017–2018 |
| Jane and Dean Gerber | Camille Allen Snyder in honor of |
| Kathy Gibson | Cheryl Allen |
| Maribeth H. Gibson | Charlotte Seals in honor of Melanie |
| Kathryn Gift | Hataway and the 2016–2017 JLJ |
| Dawn Gnam | Board of Directors |
| Dr. Raymond Grenfell, Jr. | Margaret and Brett Cupples in |
| Robin Gunn | honor of Heidi Noel |
| Beth Hansen | Pamela Prather in honor of Donna |
| Kimberly Hardy | Josey |
| Jane and DeMatt Harkins | Valerie G. Linn in honor of Melanie |
| Melanie and Rob Hataway | Hataway |
| Lisa Hathorn | Virgi Lindsay in honor of Kelly |
| Missy Heidelberg | Fenelon |
| Jana Heimer | 2016–2017 Board of Directors in |
| Paula Hood | memory of Kathryn Frye |
| Tish Hughes | 2016–2017 Board of Directors in |
| Janice Ingram | memory of Joanne Bellenger |
| Lee Jackson | 2016–2017 Board of Directors in |
| Hillary James | memory of Frances Walton |
| Jennifer and Peder Johnson | 2016–2017 Board of Directors in |
| Dawn Jones | memory of Melinda Wilkinson |
| Megan Jones | 2016–2017 Board of Directors in |
| Susan Jones | memory of Alice Rusling |
| Anne Keenan | 2016–2017 Board of Directors in |
| Marian and John Kennedy | memory of Sherri Flowers-Billups |
| Marcella Lafoe | 2016–2017 Board of Directors in |
| Holly and Alan Lange | memory of Carolyn Hollis |
| Sandi Layne | 2016–2017 Board of Directors in |
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| Sharon McCreery | 2016–2017 Board of Directors in |
| Margaret P. McLarty | memory of Melanie Twiss |
| Shani K. Meck | 2016–2017 Board of Directors in |
| Kathleen Mitchell | memory of Sally Carmichael |
| Gerre Moak | 2016–2017 Board of Directors in |
| Helen Moffat | memory of Dorothy Taylor |
| Virginia Mounger | 2016–2017 Board of Directors in |
| Beth Murray | memory of Mary Anna Garraway |
| Lesly Gaynor Murray | Susan Jones in memory of Sherri |
| Stephanie Nix | Flowers-Billups |
| Heidi Noel | |
| Cathy L. Northington | |
| Caroline Nowell | |
| Pamela Prather | |
| Gayla Purvis | |
| Sharon Rhoden | |
| Carole Richardson Becker | |
| Jennifer Rogers | |



Publications History

Junior League of Jackson Productions (JLJP), formerly Publications, was formed after the League published its first cookbook, *Southern Sideboards*, in 1978. Junior League volunteers were responsible for writing, producing, publishing and marketing the publication. Significant time was spent researching, taste testing, performing cooking demonstrations and working with retailers to sell the book on the wholesale market. In 1992, the League followed up the success of *Southern Sideboards* with a second cookbook publication, *Come On In!*

Southern Sideboards celebrated the food and culture of Jackson and Mississippi and was honored as an inaugural member of the Walter S. McIlhenny Hall of Fame Awards in 1990. The League printed 524,000 copies of the cookbook over 18 printings. The original order of 15,000 copies sold out in only two months. *Come On In!* sold 120,000 copies and was voted into the Walter S. McIlhenny Hall of Fame by the Tabasco Community Cookbook Awards for having sold more than 100,000 copies.

During the 2003–2004 League year under President Cheryl Miller, JLJP began work on a new publication. This time, instead of a cookbook, the League produced a picture book, *The Year of the Stars*, which was illustrated by well known Mississippi artist Wyatt Waters and published in 2006. Many of these books were donated to schools and libraries through JLJ community projects.

The League made the decision in 2011–2012 not to reprint *Come On In!* and to begin finding new sources of revenue. These included the popular Book and Author Series from Spring 2012 and Spring 2013. JLJP also began offering promotional products with the JLJ logo to members.

One of the most recent additions to the JLJP lineup was the commissioning of a JLJ Limited-Edition Wolfe Bird, handcrafted at the Jackson-based Wolfe Studios. This year was the final year that the League offered the Wolfe Bird. Those collecting have five beautiful limited-quantity special-edition birds, including the 75th Anniversary Bird.

In February, the membership voted to retire JLJP as a current fund development business of the League. The annual JLJP financial obligation was removed in favor of a more streamlined focus on Mistletoe Marketplace, Touch A Truck® Jackson and JL Jumble. Logo items will continue to be available through JLJ Communications.

Throughout its 39 years, JLJP has served the Junior League of Jackson both as an effective fundraiser in support of community projects and through award-winning publications. This legacy will live on in League history, and in the hearts—and kitchens—of League members.

Dare to be The difference in leadership and in life

THE JUNIOR LEAGUE OF JACKSON EDUCATION AND TRAINING PROGRAM

Providing opportunities for JLJ members to receive education and training is an important part of the League's mission and helps to develop the potential of its members. The Education and Training (E&T) program is designed to provide members with training and life skills that will help them in their personal and professional lives.

This year, the Education and Training program, led by Education and Training Chair Dana Thomas and Co-Chair Mary Clift Abdalla, looked slightly different than in years past. E&T topics were divided into two categories: League-based—designed to help members learn to maximize their League experience – and Life-based—designed to help members learn to simplify life through social, physical and emotional wellness.



The Education and Training sessions were held monthly and were open to all Provisional, Active and Sustaining members. In addition to receiving specialized training in various areas, Active members can receive one meeting credit per League year for E&T attendance.

First-year Active Ashlee Reid attended the "30 Minute Meals" E&T featuring a cooking class with Chef Nick Wallace and Mangia Bene Owner Jeff Good.

"Both gentlemen were very engaging as they offered cooking demonstrations with delicious food and beverages for us to enjoy and provid-

ed recipes for us to take home. We are fortunate to have these opportunities available to us within the League, and I encourage our members to take advantage of future E&Ts that are of interest to them," Reid said.

2016-2017 EDUCATION AND TRAINING SESSION TOPICS

"Building Effective Relationships Through JLJ"

Members learned how to maximize their relationships in JLJ.

"30 Minute Meals"

Chef Nick Wallace and Jeff Good led this session teaching members strategies on preparing quick and healthy meals.

"Beverages with the Board"

Members learned about the League's leadership structure and how to position themselves for future service in leadership roles.

"The Reluctant Leader"

Members learned how to speak out about their talents when seeking a leadership position.

"Awaken Your Inner DIY"

Wendy Putt of Fresh Cut Catering and Floral taught members party planning and DIY tips for entertaining guests.

"Nifty Thrifty"

The JL Jumble Steering Committee taught members how to transform a simple picture frame from drab and dreary to amazing and wonderful, just in time to sell the creations at the annual rummage sale.

"Making Cardio Fun"

Members participated in a 30-minute cardio boot camp and learned tips for getting in shape.

"Safety First"

Members learned about safety measures to protect children from internet predators.

"Ready to Be the Difference: Applying your JLJ Training to Community Leadership"

Members learned how their JLJ training can be a springboard to board service with community organizations or other involvement outside the League.



Statement of Activities

FISCAL YEAR 2014-2015

REVENUE AND OTHER SUPPORT*

Membership Dues and Fines	\$157,426
Bargain Boutique	(\$2,252)
JL Jumble	\$27,842
JLJ, Inc. Publications	\$5,866
Mistletoe Marketplace 2014	\$1,370,991
Touch A Truck Jackson	\$29,106
Other Revenue (interest, fees & other)	\$71,001
Unrealized gain on investment	\$791

TOTAL UNRESTRICTED REVENUE & SUPPORT

Net Assets Released from Restrictions	\$1,285
---------------------------------------	---------

TOTAL REVENUE AND OTHER SUPPORT

\$1,662,056

EXPENSES*

Program Services**	\$1,549,219
Membership Development	\$177,445
General and Administrative	\$252,820
Fundraising and Development	\$115,308

TOTAL EXPENSES

\$2,094,792

DECREASE IN NET ASSETS

(\$432,736)

*Figures reflect summarized amounts based on financial statements audited by Matthews, Cutrer and Lindsay, P.A. for the year ended May 31, 2015. A copy is available from the Junior League of Jackson.

**In May, 2014 the Junior League Jackson pledged one million dollars to the Mississippi Children's Museum's Forget Me Not Fund. Accounting best practices requires the full amount of the pledge be recorded in the year in which the pledge was made.

FISCAL YEAR 2015-2016

REVENUE AND OTHER SUPPORT*

Membership Dues and Fines	\$134,510
Bargain Boutique	(\$869)
JL Jumble	\$50,389
JLJ, Inc. Publications	\$12,761
Mistletoe Marketplace 2015	\$1,164,976
Touch A Truck Jackson	\$69,272
Other Revenue (interest, fees & other)	\$64,430
Unrealized gain on investment	(\$10,599)

TOTAL UNRESTRICTED REVENUE & SUPPORT

Net Assets Released from Restrictions	\$1,968
---------------------------------------	---------

TOTAL REVENUE AND OTHER SUPPORT

\$1,486,838

EXPENSES*

Program Services	\$535,997
Membership Development	\$230,244
General and Administrative	\$254,391
Fundraising and Development	\$109,940

TOTAL EXPENSES

\$1,130,572

INCREASE IN NET ASSETS

\$356,266

*Figures reflect summarized amounts based on financial statements audited by Matthews, Cutrer and Lindsay, P.A. for the year ended May 31, 2016. A copy is available from the Junior League of Jackson.



AT A GLANCE

NATIONALLY, THE JUNIOR LEAGUE HAS

284 CHAPTERS
IN THE US

+ 8 INTERNATIONAL CHAPTERS

JLJ IS THE 6TH LARGEST JUNIOR LEAGUE IN THE US
OLDEST, LARGEST, & MOST EFFECTIVE
WOMEN'S VOLUNTEER ORGANIZATION



OUR MISSION

THE JUNIOR LEAGUE OF JACKSON IS AN ORGANIZATION OF WOMEN COMMITTED TO PROMOTING VOLUNTARISM, DEVELOPING THE POTENTIAL OF WOMEN AND IMPROVING COMMUNITIES THROUGH THE EFFECTIVE ACTION AND LEADERSHIP OF TRAINED VOLUNTEERS.

AGES OF JLJ MEMBERS AS OF AUGUST 2016



OUR LARGEST FUNDRAISER
MISTLETOE MARKETPLACE NETTED

\$1.2
MILLION IN 2015

MAKING AN IMPACT ON OUR COMMUNITY

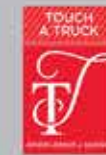
JLJ HAS **732**
ACTIVE MEMBERS

OVER **50,000**

VOLUNTEER HOURS CONTRIBUTED TO SUPPORT OUR COMMUNITY THROUGH PROJECTS FOCUSED ON EARLY LITERACY, CHILDREN'S HEALTH AND SOCIAL DEVELOPMENT

30 COMMUNITY PROJECTS
IN JACKSON

SUPPORT A
JLJ
FUNDRAISER



FOLLOW US



Junior League of Jackson



JLJackson



ANNUAL REPORT OF THE
Junior League of Jackson