



JUNIOR LEAGUE
of JACKSON

MATTERS



ANNUAL REPORT
2024to2025



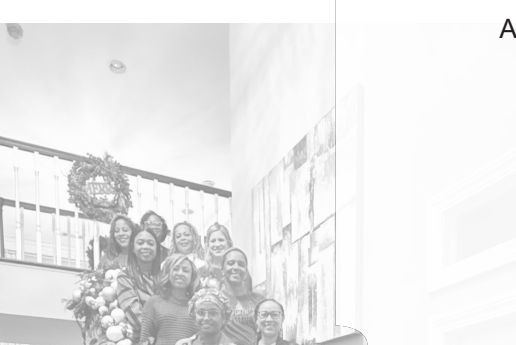


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NEWS THAT MATTERS



ANNUAL REPORT 2024 to 2025



JUNIOR LEAGUE OF JACKSON

Approximately
2,200
Members Total



Approximately
700
Active Members

MEMBERSHIP

Up to
175
Provisional Members
Each Year

Almost
1,400
Sustaining Members

5th
Largest Junior League
Worldwide



296
Total Junior Leagues
in 4 Countries

RANKING

55,000+
Annual Volunteer Hours
Supporting Our Mission



8,000
Training Hours
for Members

HOURS

Academic
Growth



Essential
Needs

IMPACT AREAS

Health and Mental
Well Being

2024 - 2025 COMMUNITY IMPACT

Two Fund Development
Businesses

**Mistletoe
Marketplace
&
Touch A Truck®
Jackson**



BUSINESS

100%
of Fundraising Supports
the Mission of JLJ

Our fundraisers raised over
\$1,300,000
in 2024

10,000+
food, personal hygiene, and
uniform items donated to
Jackson Public School essential
needs closets

4,100+
supplies purchased and
assembled for teachers and
students

3,800+
fresh produce and food
given to community
members



IMPACTS

700+
children impacted by
summer projects

\$102,000+
awarded in mini grants
to Jackson Public
School Educators

LETTER FROM THE PRESIDENT

Welcome to the 2024-2025 edition of MATTERS! As we reflect on this past League year, I am filled with deep gratitude and pride for all that we have achieved together. Entering the final year of our Strategic Plan, we emphasized member engagement and a renewed commitment to our mission: advancing women's leadership for meaningful community impact through volunteer action, collaboration, and training.

This year, we launched or sustained nearly 30 community projects—a testament to our members' unwavering dedication. These projects reached into every corner of our community, from early literacy initiatives impacting hundreds of students to social development programs supporting dozens of local nonprofits.

One of the highlights of the year was transforming JL Gives into our Essential Needs Closets, an initiative that delivered nearly 10,000 items including clothing, hygiene supplies, and food items to students in need. This single effort alone underscored the power of our collective generosity and impact.

Our Fund Development initiatives—Mistletoe Marketplace and Touch A Truck® Jackson—continued to highlight our commitment to making a meaningful difference. With thousands of volunteer hours invested, these events raised over \$1.3 million, directly supporting our work to help to improve lives of those who live in our community.

We also recognized the importance of nurturing our own members. Through member-focused events—including social gatherings, leadership-development workshops, and mental-health trainings—we fostered a sense of belonging and support that will benefit our members well beyond their years of active League service.

To our more than 50 community partners and our corporate sponsors, thank you for your continued support, guidance, and trust in our mission. Your partnership has been instrumental in sustaining and expanding our impact.

Serving as your 2024-2025 President has been an honor I will forever cherish. Thank you for the opportunity to lead, learn, and celebrate the difference we made together. I look forward to continuing to serve the Junior League of Jackson as a Sustainer—and I can't wait to see what the future holds for this incredible group of women.

With heartfelt gratitude,

Amanda Green

AMANDA
GREEN
PRESIDENT
2024^{to}2025



JUNIOR LEAGUE OF JACKSON
 2024 to 2025
BOARD OF DIRECTORS

Amanda Green
President

Molly Griffin
President-Elect

Carla Lewis
*Communications
 Vice President*

Julia Wise
Community Vice President

Laura Hearn
*Fund Development
 Vice President*

Nashadra James
Member-at-Large

Stephanie Brown
Membership Vice President

Keishunna Webster
Nominating Chair

Keila Brown
Operations Vice President

Erin Saltaformaggio
Placement Chair

Anna Crawford
Secretary

Navketan Aujla
*Training and Organizational
 Development Vice President*

Koby Wofford
Treasurer

Christie Allen
Treasurer-Elect

Mary Purvis
 Jia Scott
 Dana Wilson
Sustaining Advisors

COMMUNITY ADVISORY COUNCIL

The Council's purpose is to strengthen the connection between the League and the community. The Council is comprised of volunteers from diverse perspectives, each sharing a common interest in the League, its projects, and bettering the community in which we live. Members serve to promote and foster greater dialogue, education, and understanding between the League and our community and serve as advocates for the League.

Ms. Katie Blount
*Mississippi Department of
Archives and History*

Ms. Thea Faulkner
JPS Partners in Education

Mr. Bobby Morgan
Atmos Energy

Mr. Brian Crawford
Mission Mississippi

Dr. Guy Giesecke, FACHE
Children's of Mississippi

Ms. Candie L. Simmons
CLSimmons Consulting LLC

Dr. John Damon, Ph.D.
Canopy Children's Services

Mr. Von Gordon
The Alluvial Collective

Ms. Bobbie Ware
*Mississippi Baptist
Medical Center*

Sister Karina Dickey, OP, Ph.D. St.
Dominic's Health Services

Ms. Edith Kennedy
BankPlus

The Honorable
Latrice Westbrooks
*Mississippi Court of
Appeals*

Ms. Monique Ealey
Mississippi Children's Museum

Mr. Robert Langford
Operation Shoestring

A SPECIAL THANKS

A special thanks to the 2024-2025 Matters Editor: Mallory Strode

JUNIOR LEAGUE OF JACKSON STAFF

Lisa Lester
Controller

Melanie Hataway
Chief Operating Officer

MISSION

The Junior League of Jackson is an organization of women whose mission is to advance women's leadership for meaningful community impact through volunteer action, collaboration, and training.

VISION

The Junior League of Jackson will make a measurable impact by enriching our community through building partnerships and inspiring shared solutions.

PURPOSE

The Junior League of Jackson is a charitable organization whose purpose is to improve the quality of life of those in our community.





JACKSON

MISSISSIPPI

OUR REACH

The Junior League of Jackson is not confined to our Headquarters. Volunteers go out into our community and work in partnership with community partners throughout the Jackson metro area, on projects ranging from summer camps to mentoring to literacy programs.

ENDURING IMPACT

Over the past 84 years, Junior League of Jackson volunteers have committed to improving the Jackson community. We partner with community organizations to develop shared solutions with a specific aim to provide better health, education, welfare, and safety for our children and youth.

To ensure our volunteers' service has a maximum and lasting impact, the Junior League of Jackson utilizes an Issue-Based Community Impact Model to select and evaluate its community projects. This allows JLJ to identify a small number of critical needs in our community, specifically centered on the needs of children and youth. JLJ volunteers are matched with projects in these areas, enabling our members to serve where they make the greatest impact.

For 2024-2025, JLJ focused its efforts in the community in the following three impact areas: Early Literacy, Children's Health, and Social Development.

In 2024, JLJ voted on an updated Community Impact Model which is outlined below.

GOAL:

- Support PreK - 5th grade children and their caregivers in the Jackson area to increase student success.

FOCUS AREAS

- Essential Needs – Provide access to essential needs, ensuring basic physiological requirements are met so students are better equipped to succeed in the classroom.
- Academic Growth – Enhance academic growth, supporting educational success through resources, tutoring, and mentoring to improve academic performance and engagement – especially with literacy.
- Health and Mental Well-Being – Promote healthy living and mental well-being, equipping students to make healthy choices that support their physical and emotional well-being, including how to have a growth mindset and foster healthy relationships while addressing toxic stress, bullying, abuse and neglect, and supporting safe spaces.

EARLY LITERACY

Early Literacy volunteers work primarily with elementary school students, exposing them to language and print resources to help them read at grade level. Volunteers also support teachers through efforts ranging from tutoring students to awarding grants for classroom needs.

- Management Team Chair: Sara Cotten
- Member-at-Large: Ellen Whitaker
- Sustaining Advisor: Wendy Polk



HELPING HANDS

VARIOUS COMMUNITY PARTNERS

Volunteers fill various needs for current and new community partners, such as the Mississippi Children's Museum, Mississippi Food Network, Boys & Girls Club of Central Mississippi and several others. Volunteers helped our community partners by providing extra support with day-to-day operational needs and special events!

- Chair: Kendra Shell
- Co-Chair: Catherine Rule
- Volunteers: 32



I READ MORE WITH MY BUDDY

JACKSON PUBLIC SCHOOLS

Volunteers work one-on-one with elementary students in Jackson Public Schools to help strengthen their reading fluency and comprehension. Each week, volunteers dedicate an hour to reading with third-grade students, offering consistent support and encouragement. In addition to these sessions, volunteers organize incentive-based activities—such as book drives—to motivate students and inspire a lifelong love of reading as they work toward their literacy goals.

- Chair: Janet Wallace
- Volunteers: 18



PUBLIC SCHOOL MINI GRANTS

JACKSON PUBLIC SCHOOLS/COMMUNITY FOUNDATION FOR MISSISSIPPI

Volunteers spearheaded the Public Schools Mini Grants project. The Junior League of Jackson, in collaboration with the Community Foundation for Mississippi's Education Foundation Trust Fund, awarded 26 grants totaling \$102,972.81 to thirteen Jackson Public Schools. These grants are part of JLJ's Public School Mini Grants project, which funds innovative projects by K-12 teachers to enhance, enrich, and support the JPS educational curriculum. Individual grant awards ranged from \$300 to nearly \$10,000.

- Chair: Candace Gregory
- Co-Chair: Briana O'Neil
- Volunteers: 18





CHILDREN'S HEALTH

The Health and Mental Well-Being impact area uses strategies that provide access to nutritional foods and increase knowledge of the benefits of healthy eating and being physically active. Efforts in this area include a pantry program, education series, and activities that promote movement and physical fitness.

- Management Team Chair: Katina McCoy
- Member-at-Large: Kelly Adcock
- Sustaining Advisor: Mary Margaret Gay

JACKSON BACKPACK AND SCHOOL PANTRY PROGRAM

MISSISSIPPI FOOD NETWORK/JACKSON PUBLIC SCHOOLS

Volunteers help fight food insecurity by packing backpacks filled with nutritious, kid-friendly food for Jackson Public Schools students to take home on weekends throughout the school year. They also stock a schoolbased pantry with fresh produce and shelf-stable items each month. This year, Backpack volunteers packed more than 3,000 bags of essential food items for students at Johnson Elementary and McWillie Elementary. Meanwhile, Pantry volunteers supported over 50 families at a local elementary school, distributing more than 2,000 pounds of fresh produce and dry goods.

- Chair: Carrie Pollard
- Co-Chairs: Vonneta Gidley and Lauren VanLandingham
- Volunteers: 41

R.E.A.C.H. (Recreation, Enrichment, and Activity for Children's Health)

CHILDREN'S OF MISSISSIPPI AT UMMC

Volunteers brought comfort, joy, and creativity to pediatric patients at Children's of Mississippi through weekly play, activities, and special celebrations. Every Tuesday evening, volunteers hosted craft and game nights in the hospital's activity rooms, giving children a chance to laugh and play. During the holiday season, JLJ volunteers organized festive events that transformed three activity rooms with cheerful decorations. Patients enjoyed themed games and hands-on crafts. To ensure every child felt included, volunteers prepared holiday party bags packed with fun games, crafts, and activities, which were delivered directly to patient rooms.

R.E.A.C.H. brightened the days of over 250 children spending time at the hospital, spreading cheer and lifting spirits!

- Chair: Daphanie Underwood
- Co-Chair: Melissa Edwards
- Volunteers: 41

WHOLESOME & HEALTHY

OPERATION SHOESTRING

Volunteers support Operation Shoestring by assisting with monthly educational programming designed for families and children. Each month, JLJ volunteers provide nutritious meals and engaging enrichment activities for children in Pre-K through 5th grade, creating a welcoming and supportive environment for learning and growth. This year, the program made a meaningful impact on more than 200 children, offering consistent encouragement, creativity, and care throughout the school year.

- Chair: Amber Reeb
- Co-Chair: Leah Williams
- Volunteers: 24





SOCIAL DEVELOPMENT

The Social Development impact area utilizes strategies to improve children and youth's problem-solving and coping skills while building self-esteem. Projects provide access to information supporting positive life choices and help promote team building and socialization.

- Management Team Chair: Melissa Rogers
- Member-at-Large: LaToya Hart
- Sustaining Advisor: Jane Harkins

MAKING CONNECTIONS. REWARDING SUCCESS

CANOPY CHILDREN'S SOLUTIONS

Volunteers support CARES School students through a variety of engaging and impactful efforts. They manage a merit-based store that rewards positive behavior, prepare thoughtful welcome baskets for new students, and coordinate guest speakers to help students develop essential life skills. Building on this foundation, the program continued to expand youth engagement with the monthly birthday celebrations and offering ongoing life skills mentoring. This year, volunteers also took part in the community partner's fall festival—an event that showcased the shared commitment of both organizations to empower and uplift young people in our community.

- Chair: Candice James
- Co-Chair: Neelima Duncan
- Volunteers: 19

MCCLEAN FLETCHER CENTER FACILITATOR AND OUTREACH/FOOD PROJECTS

THE MCCLEAN FLETCHER CENTER

Volunteers work with McClean Fletcher Center professionals to provide grief support, meals, and a sense of community to children who have experienced the death of a significant person in their lives. From food pick up and serving meals to working directly with participants as trained facilitators, Junior League of Jackson volunteers help create a safe, nurturing environment where healing can begin. Volunteers strive to bring warmth, consistency, and care—making a lasting difference in the lives of families navigating loss.

- Chair: Caroline Walden
- Co-Chair: Kimberly Wade
- Co-Chair: Morgan Daniels
- Volunteers: 39

SENSORY FUN AND LEARNING

THE LITTLE LIGHT HOUSE

Volunteers support young children with special needs by providing engaging, sensory-based activities that encourage learning through play. Twice a month during the school year, volunteers offer companionship and entertainment to children with special needs—and their siblings—during parent meeting nights and respite nights. Parent meeting nights gave guardians the opportunity to hear from educational speakers, while respite nights offered caregivers a chance to take a break. During these evenings, volunteers interact with the children through fun and calming sensory activities such as blowing bubbles, coloring, playing with Play-Doh, and exploring water mats.

- Chair: Julia Jesuit
- Co-Chair: Katy Sarver
- Volunteers: 23

PROJECT R.E.S.I.L.I.E.N.C.Y (RESTORING EARNEST SUPPORT, INTEGRITY, LOVE, IDENTITY, EMPATHY, NURTURE, & COURAGE IN YOUTH)

METHODIST CHILDREN'S HOMES OF MISSISSIPPI

Volunteers provided activities to girls and boys every two weeks that fostered hope and healing through meaningful interactions, improved self-esteem and self-respect, and enhanced life skills. Activities ranged from decorating mugs and participating in a Jiu-Jitsu lesson to practicing meditation, making healthy holiday snacks, learning budgeting skills, attending a career panel, and creating vision boxes.

- Chair: Ha Phan
- Co-Chair: Kea Hart
- Volunteers: 25





SUMMER PROJECTS

The Summer Projects Team focuses on initiatives representing all three of the community focus areas. The Junior League of Jackson conducts five different camps throughout the summer months to provide interactive, educational experiences to youth while on school break.

- Management Team Chair: Michelle Wynter
- Member at Large: Kate Littrell
- Sustaining Advisor: Rashida Warren

ARTS EXPLOSION CAMP

HIS HEART MINISTRIES

Volunteers hosted a weeklong summer camp for children in the community surrounding Calvary Baptist Church. The Movin' and Groovin' Arts Explosion Camp welcomed children aged 5-10. This arts-focused camp was a collaborative effort between the Junior League of Jackson and His Heart Ministries, designed to offer a week filled with enrichment and fun. Each day, an average of 55 campers enjoyed breakfast and lunch while diving into various art activities. The camp concluded with a Fun Day and each camper was given a "Groovy Bag" containing their artwork from the week, along with toiletries and snacks.

- Chair: Ariel Brown
- Co-Chair: Charcy Robinson-Rogers
- Co-Chair: Jamelia Coleman
- Volunteers: 17

ARTS IN MOTION (AIM)

MISSION FIRST, INC.

Volunteers led a fun-filled Dino Discovery week for JPS students aged 3-11. Fifty students enjoyed activities in 2D and 3D art, music, performance, STEM, and physical education and presented their creations at a culminating showcase. Students also attended the "Dinosaurs Around the World" exhibit at the Mississippi Museum of Natural Science.

- Chair: Princess Thompson
- Co-Chair: Caitlin Foreman
- Co-Chair: Suzanne Ketchings
- Volunteers: 18

READ TO SUCCEED

MISSISSIPPI CHILDREN'S MUSEUM

Volunteers facilitated a week-long, intensive reading camp focused on JPS students passing the 3rd grade reading test. JJJ volunteers provided support for literacy-based lessons, provided meals and snacks, and assisted with museum activity. At the end of camp, students celebrated their hard work with a party and JJJ gifted each student with a take-home literacy kit to encourage further success.

- Chair: Taylor Spillman
- Co-Chair: Kim Watson
- Volunteers: 15

SUMMER HELPING HANDS

VARIOUS COMMUNITY PARTNERS

Volunteers provided activities to girls and boys every two weeks that fostered hope and healing through meaningful interactions, improved self-esteem and self-respect, and enhanced life skills. Activities ranged from decorating mugs and participating in a Jiu-Jitsu lesson to practicing meditation, making healthy holiday snacks, learning budgeting skills, attending a career panel, and creating vision boxes.

- Chair: Jelesia Stokes
- Co-Chair: Sandra Triplett
- Volunteers: 14

C.H.A.R.G.E PROJECT (CHILDREN'S HEALTH AND RECREATIONAL GAIN EXPERIENCE)

SALVATION ARMY

Volunteers organized a summer camp themed "Healthy Roots," focused on healthy eating, physical fitness, and gardening. Around 40 campers aged 6 to 12 participated in various activities, including art, cooking, gardening, and STEM. Each day, the campers also enjoyed a healthy breakfast and lunch. The week concluded with a field trip to the Mississippi Museum of Natural Science and a meal with their families, during which the campers showcased the projects they had worked on throughout the week.

- Chair: Renna Edwards
- Co-Chair: Kayla Applewhite
- Volunteers: 20





DAY OF SERVICE

On January 20, 2025, the Junior League of Jackson joined the nation in providing opportunities to serve as a part of the Martin Luther King, Jr. Day of Service. Dr. King recognized the power of service, and through our service, we honored and celebrated his legacy. JLJ invited members, community partners, and supporters to serve together on six half-day service projects at six different locations in the Jackson area.

In partnership with Jackson Public Schools, Mississippi Children's Museum, Premier Teacher Support Foundation, Inc., The Salvation Army Jackson Metro Area, and Springboard To Opportunities, volunteers engaged in meaningful activities such as student literacy enrichment, assembling teacher supply kits and educational resources, packaging essential items, enhancing community spaces, and more.

Event Highlights:

- **6** Projects
- **6** Locations
- Over **200** Registered Volunteers
- **300** bags of mulch laid to enhance a playground
- **718** food items purchased to stock a pantry for youth
- **769** bundles of diapers assembled for families
- **104** Thank You letters written to first responders & teachers
- Over **2,100** supplies purchased and distributed to teachers
- Over **2,000** items assembled into reading kits to service JPS students
- Over **134** items assembled to support a reading literacy clinic
- Over **5,200** items purchased and assembled to benefit more than **1,200** children and families.

Day of Service Committee:

- Chair: Myesha Holmes
- Co-Chair, Volunteer Liaison/Placement Advisor: Britt Burkhalter
- Co-Chair, Community Liaison: Erica Reed
- Co-Chair, Logistics Coordinator: Meagan Magee
- Volunteers: 21



JUNIOR LEAGUE GIVES

Junior League of Jackson Board members met with the leadership of Jackson Public Schools (JPS) to discuss our ongoing partnership, the newly updated JLJ community impact model, and the current needs of JPS. The meeting focused on identifying ways JLJ can provide direct support to students and teachers.

As a result of that meeting, JLJ transitioned its Junior League Gives initiative to focus specifically on addressing the essential needs of JPS students and teachers. This shift led to the creation of on-site needs closets at select schools—stocked with uniforms, school supplies, personal hygiene items, food, and snacks.

Aligned with JLJ's updated Community Impact Model and the focus area of Essential Needs, the League launched these essential needs closets at Bates Elementary and Johnson Elementary at the start of the League year. Throughout the year, Junior League Gives held successful collection drives, and thanks to the incredible generosity of our members and community partners, nearly 10,000 essential items were donated and distributed to support students at both schools.

Highlights from the collection include:

- **Food Donations - 3,720**
Nutritious, kid friendly foods such as mac & cheese, peanut butter, granola bars, cereal cups, applesauce, and canned goods.
- **Uniforms & Clothing - 902**
T-shirts, polos, shorts, pants, underwear, socks, and bras — helping students feel confident and prepared.
- **Personal Hygiene Items - 5,148**
Vital daily essentials including floss, deodorant, toothpaste, soap, body wash, shampoo, lotion, and first aid kits. Plus, over 1,200 individual band-aids and 800 hair ties to support students' everyday needs.

Junior League Gives Committee:

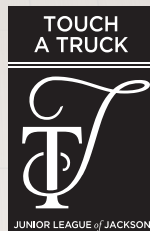
- Chair: Anna Sparks
- Co-Chair, Community Liaison/Acquisitions: Hope Naylor
- Co-Chair, Volunteer Liaison/Placement Advisor: Brittany Flagg
- Co-Chair, Promotions Coordinator: Bethany Haggard
- Co-Chair, Logistics Coordinator: Kathryn McKee
- Volunteers: 20





FUND DEVELOPMENT

To support our community projects and fund our mission, we host two Fund-Development businesses: Mistletoe Marketplace and Touch A Truck® Jackson. The funds raised from these events ensure that JLJ can continue our good work, and, of course, they are lots of fun!



KEYSTONE FUND



KEYSTONE

A FUND FOR THE JUNIOR LEAGUE OF JACKSON

The Keystone Fund serves as the keystone for JLJ projects yet to come and is something to build upon for the future—not only for the future of the Junior League of Jackson but for the future of each life the League will touch. It will ensure that permanent funding exists to support the League's work. The ultimate objective is to grow a fund that will be substantial enough to help fully support the League and our community service projects in the event of a decline in sponsorships or a shortfall in the League's Fund Development businesses.

The Junior League of Jackson hopes to grow the Keystone Fund through tax-deductible donations and tax-wise planned giving, including gifts made to the Keystone Fund through wills and estate planning. While certain giving levels have been designated for special recognition, there is no minimum donation. Gifts of any size are welcomed and appreciated.

A donation to the Keystone Fund is an ideal gift to honor of Active, Provisional, or Sustaining members or for others whose lives have been touched by the Junior League of Jackson. Gifts made in honor of a birthday, anniversary, memorial, or during the holiday season will not only honor the person who is recognized but will also support meaningful projects in our community.

Board of Trustees

- Chair and Sustainer Trustee: Margaret Cupples
- JLJ President: Amanda Green
- JLJ President-Elect: Molly Griffin
- JLJ Treasurer: Koby Wofford
- JLJ Treasurer-Elect: Christie Allen
- JLJ Fund Development Vice President: Laura Hearn
- JLJ Immediate Past President: Kaitlyn Vassar
- Sustaining Trustee: Tish Hughes
- Community Trustees: Dr. Walter Neely, Jeff Wilson, Mary Linley Sweat, Melanie Morgan



MISTLETOE MARKETPLACE

This year's Mistletoe Marketplace, held November 6–9, 2024, was nothing short of magical! As a signature event that marks the start of the holiday season, it featured premier shopping, stunning décor, and a lineup of unforgettable special events.

Mistletoe Marketplace 2024 truly lived up to its theme, "All is Bright," as we brought the enchanting magic of Christmas in New York City to life in Jackson. Over 25,000 shoppers attended Mistletoe 2024 to enjoy the unique gifts, home decor, clothing, art and other merchandise offered by over 150 incredible merchants.

- Over \$1.3 Million raised to support JLJ Missions
- Over \$580,000 in Corporate Sponsors donations
- 6 of 8 Special Events SOLD OUT
- Over 150 Merchants
- Over 12,000 volunteer hours
- Over 25,000 People Attended
- Over \$15 Million in Economic Impact to the Jackson Metro Area

The magic of Mistletoe would not have been possible without the unwavering support of our dedicated volunteers, generous corporate sponsors, loyal Friends of Mistletoe, passionate merchants and vendors, and, of course, our wonderful shoppers. Every ticket purchased goes directly to support the mission of JLJ. Thank you for making Mistletoe Marketplace 2024 a celebration to remember. Together, we proved that "All is Bright" when a community comes together to share the spirit of the season.

Mistletoe Steering Committee:

- Chair: Douglas Loftin
- Co-Chair: Carter Hood
- Chair-Elect: Bethany Cooley
- Communications Chair: LaToya Moore
- Corporate Sponsors Chair: Cassi Strange
- Decorations Chair: Caroline Bobinger
- Finance Chair: Susan Eastus
- Food & Beverage Chair: CC Bradberry
- Friends of Mistletoe Chair: Bethany Stanfill
- Merchant Chair: Casey Farmer
- Placement Chair: Walton Lane
- Promotions Chair: Whitney McRae
- Special Events Chair: Claire Smith
- Staging Chair: Lyndsey Henley
- Sustaining Advisors: Dea Bowling, Jill Nichols, Charlotte Seals



TOUCH A TRUCK® JACKSON

Touch A Truck® Jackson rolled into Trustmark Park on March 28–29, 2025, delivering two days of hands-on fun and learning for families across the community. This interactive event gave children the chance to EXPLORE, CLIMB, and TOUCH a variety of vehicles—including emergency response units, heavy machinery, and construction equipment—while meeting the professionals who use them every day to serve, protect, and build our community.

More than just fun, Touch A Truck® Jackson helps bring learning to life by connecting these impressive vehicles to Mississippi's economy and introducing children to potential careers in industries like farming, manufacturing, and construction.

JLJ volunteers dedicated thousands of hours to planning, organizing, and hosting this incredible event, welcoming kids excited to explore every corner of the trucks and equipment. We are deeply grateful to our community partners—corporate sponsors, Handy Helpers, exhibitors, vendors, supporters, and guests—who make this event possible year after year!

Highlights Include:

- Touch A Truck® 2025 enabled close to 1,000 second graders to attend free of charge through Field Trip Friday
- Over 2,500 tickets sold
- Over \$57,000 in Corporate Sponsors donations
- Over 40 Exhibitors
- Big Wheel Breakfast 2025 SOLD OUT
- Literacy Tent, Hollywood Stars themed with local celebrity readers

Touch A Truck® Jackson Steering Committee:

- Chair: Amorya Orr
- Co-Chair: Whitney Allen
- Chair-Elect: Mary Wesson Sullivan
- Corporate Sponsors Chair: Laurie Cutrer
- Finance Chair: Caroline Kemp
- Placement Chair: Cassie Mendrop
- Promotions Chair: Tricia Harris
- Special Events Chair: DeVaughan Madison-Smith
- Staging Chair: Heather Ward
- Sustaining Advisors: Meredith Aldridge & Abby Brann



2024 - 2025 CORPORATE SPONSORS

12 News WJTV
 16 WAPT
 1st Choice Concrete Pumping
 A-1 Kendrick Fence
 Academy of Kung Fu
 AFC Urgent Care
 Albriton's Jewelry, Inc.
 Allen Engineering and Science
 Alliance Business Services
 Allison Muirhead Photography
 Alpha Lit Jackson, LLC
 Alpha Media Jackson
 Ambetter from Magnolia Health
 American Medical Response
 Angie's
 Atmos Energy
 Baker Donelson
 Balch & Bingham LLP
 Ballew Wealth Management
 Bank of Yazoo
 BankPlus
 Beckham Custom Jewelry Co.
 Belle Meade Medical Dermatology
 Ben Nelson Golf & Outdoor
 Beyond Construction Group, Inc.
 Birdsong Construction Company
 Blair's
 Bob Boyte Auto Family
 Boleware | Vassar Orthodontics
 Bracken Equipment, LLC
 Brian Cullum Transportation
 Broad Street Baking Company
 Brown Bottling Group
 C Spire
 Cadence Bank
 Cal-Maine Foods, Inc
 Canvas Salon
 Cathead Distillery
 Chick-fil-A
 Children's Medical Group, P.A.
 Chip Reno & Chuck Nelms
 Citizens National Bank
 City of Pearl
 CLUB4 Fitness
 Community Bank of Mississippi
 Convention Display Service
 Copper Sculptures
 Croft, LLC
 Crumbl
 Davaine
 Delta Industries
 Delta Waste Solutions
 Deviney Equipment
 Dr. Jason and Kaitlyn Vassar
 ELKS Lighting
 Energy Mississippi, LLC
 Ergon
 ERGON/ALLIANT CONSTRUCTION
 Etairos HVAC
 F.L. Crane & Sons, Inc
 Firehouse Subs
 First Commercial Bank
 Foremost Foundations & Construction
 Forvis Mazars
 Fountain Construction Co., Inc.
 Fourseasons Lawn Landscape LLC
 Fresh Cut Catering and Floral / Galleries
 Fusion Coffeehouse
 Galexie Glister
 Girl Scouts of Greater Mississippi
 GOTTA GO SITE SERVICE RENTALS
 Green Oak Florist
 Hall's Towing Service, Inc.
 Hancock Whitney Bank
 Hederman Brothers Printing, Direct Mail and Signage
 Heritage Properties
 Hinds County Sheriff's Office
 Howard Industries, Inc.
 iHeart Media
 Jackson Healthcare for Women
 Jackson's 16 WAPT
 James W. Hood Family Foundation
 Jason's Deli
 Jimmie Lyles Flooring Gallery
 KPMG - Jackson
 LAMAR
 Landrum Piano Gallery
 Lauren Egger Designs, LLC
 Lee Michaels Fine Jewelry
 M. Douglas Collection
 Mad Genius
 Mangia Bene Catering
 Mc3lroy Architecture
 Mendrop Engineering Resources
 Mississippi Children's Home Services, Inc., dba Canopy Children's Solutions
 Mississippi Children's Museum

THANK YOU FOR YOUR SUPPORT

Mississippi College and Career Savings | Office of State Treasurer
 David McRae
 Mississippi Dental Center
 MS Department of Rehabilitation Services
 MS Department of Transportation
 Mix 98.7 THE Christmas Station
 MK Decker Designs
 Mocha Mugs
 MS Forestry Commission
 MS Trucking Association
 Myrick Interior Design
 NewSouth NeuroSpine
 NICHOLAS AIR
 Nissan North America
 Northshore Specialty Coffee
 Northside Sun Newspaper/Magazine
 Once Upon A Dress
 Paul Moak Subaru
 Performance Foodservice-Batesville (PFG)
 Peyton Hutchinson
 Pivotal Management, LLC
 PriorityOne Bank
 Providence Hill Sporting Club
 Puckett Machinery Company
 Raymond James
 Regions
 Renasant Bank
 Roberts, Bridges & Boydston
 Ross Furniture Co.
 ROSS FURNITURE COMPANY INC
 Runnels and North Plastic Surgery Center
 Simmons Erosion Control, Inc
 Southern Beverage Co., Inc.
 Southern Farm Bureau Life Insurance Company
 Southern Tire Mart
 St. Dominic-Jackson Memorial Hospital
 Stages Mississippi
 Stribling Equipment / Empire Truck Sales
 Sunbelt Sealing, Inc.
 SUPERTALK MISSISSIPPI MEDIA
 SuStaLoons LLC
 Taylor Collection
 The City With Soul
 The Hartford
 The Lash and Brow Gal Studio
 THE STONE SOURCE, INC.
 The Winning Smile Dental Group
 Toot, Teach & Roll
 Trustmark
 Tull Brothers, Inc.
 Tuxedo Junction
 TWO MEN AND A TRUCK
 United Rentals Power & HVAC
 Venezia
 Visit Mississippi
 W. G. Yates & Sons Construction Company
 Waggoner Engineering, Inc.
 Ward Mechanical Equipment, Inc.
 Ward's Wrecker Service, Inc.
 Watkins Construction & Roofing
 WDBD FOX40
 Wilson Kia
 WJTV/Nexstar
 WLBT
 Women's Wellness of Mississippi
 Y101

JUNIOR LEAGUE OF JACKSON
2024^{to}2025
*M*EMBERSHIP



TRAINING & DEVELOPMENT

Throughout the League year, Membership Training and Development (MTD) hosted a series of hour-long workshops centered on both personal and professional growth. This year's sessions explored a wide range of topics, including understanding our "Why," the value of policies and procedures, leadership opportunities, financial literacy, effective collaboration and communication, the nominating process, and mental health awareness. To accommodate member needs, JLJ offered these workshops in both in-person and virtual formats for maximum flexibility.

EMERGING LEADERS

The Emerging Leaders program welcomed 37 dynamic women for a yearlong journey focused on cultivating confident, capable leaders within the League and the broader nonprofit community. The program began with a Leadership Insights Panel featuring members of the JLJ Board of Directors, Community Chairs, and Fund Development Chair-Elects, who shared their personal leadership journeys and the impact of their service within the League. In September, the cohort explored the fundamentals of nonprofit leadership through a panel discussion with leaders from Canopy Children's Solutions, Mississippi Children's Museum, and Children's of Mississippi. In October, Shirley Tucker led a powerful session on Strategic Planning and Goal Setting, followed by sessions on Fundraising and Resource Development with Meredith Aldridge and Financial Management and Accountability with Pam Ware. The program continued with Building Effective Teams, led by Brenda Hayes-Williams, and concluded with a session on Leadership and Organizational Culture with Kaitlyn Vassar. Throughout the year, participants gained essential skills, built lasting connections, and left equipped to step confidently into leadership roles within JLJ and beyond.



PROVISIONAL CLASS

The League's 157 Provisional members began their Junior League journey on Invitation Day, held February 3, 2024, followed by a Provisional Member Information Meeting on February 25, 2024. Throughout the year, they participated in a series of training sessions designed to introduce them to the League's mission, community impact areas, and leadership structure. These sessions also provided valuable opportunities to build relationships with fellow members. Trainings featured guest speakers, as well as current and former JLJ Board members, offering insight and inspiration as they embarked on their JLJ experience.

PROVISIONAL STEERING COMMITTEE

- Chair: Rebecca Starling
- Co-Chair: Kizzie King
- Chair-Elect: Sarah Dill
- Arrangements Chair: Amy Gamble
- Arrangements Co-Chairs: Alexandra Hudson, Macala Wolfe
- Programs Chair: Arianna Bradley
- Programs Co-Chair: April Love
- Projects Chair: Jennifer Wilson
- Projects Co-Chairs: Ann Tatum Yerger, Farrah Purifoy
- Records Chair: Nancy Patterson
- Records Co-Chair: Airiel O'Banner-Quinn
- Sustaining Advisors: Heidi Noel, Kelly Wright

PROVISIONAL PROJECT

The Junior League of Jackson's Provisional Class hosted its annual community project, the Where Hope Grows Community Farmers Market, on Saturday, April 26, 2025, at the Boys and Girls Club of Central Mississippi. This impactful event provided fresh fruits, vegetables, grains, and protein—completely free of charge—to more than 450 attendees.

In addition to distributing fresh, nutritious food and a healthy lunch, Provisional members led interactive learning activities designed to teach children and families about healthy eating, nutrition, and physical fitness in a fun and engaging way.

Months of preparation went into making the Where Hope Grows event a success. Provisional members brainstormed creative market activities, crafted handmade fruit- and veggie-themed garland, painted motivational posters, and decorated reusable children's market totes. They also collected gardening supplies for the center's raised garden beds, inflated and donated sports equipment to families, and more—all with the goal of creating a memorable and meaningful day for the community.

The Where Hope Grows Community Farmers Market not only encouraged children and families to embrace healthy lifestyles but also helped improve access to whole foods and supported local economic development through partnerships with area farmers.

Attendance:

- Community Members: **450+**
- Vendors: **28**

Fresh Produce and Food Given to Community Members: **Over 3,800**

Supplies and Academic Items Given to Community Members: **Over 2,400**

Special Activities: food interactive game, cooking demonstrations, fitness station: (jump ropes, footballs, basketballs, volleyballs, soccer balls, kickballs, ankle skip toys), soil layer demonstration station, literacy station, worm composting info session, sports demonstrations (basketball, golf, jump rope, volleyball, soccer, obstacle course)

Event Features: bounce houses, magic show, jump rope, & aerobic demonstration, dental screenings, health screenings, & haircuts





With nearly 1,400 Sustainers, the continued engagement and support of our Sustaining members play a vital role in advancing the mission of the Junior League of Jackson. Their contributions extend far beyond past service—they continue to support community projects and actively participate in events that build fellowship and impact.

Throughout the 2024–2025 League year, our Sustainers enjoyed a full calendar of social gatherings, luncheons, and opportunities for continued service:

Sustainer Fall Brunch

On Thursday, October 10, 2024, Sustainers gathered at the Country Club of Jackson to enjoy a delicious brunch, connect with friends, and hear from special guest speaker Beth Hennington, winner of the 2022 Food Network Christmas Cookie Challenge.

Festive Fall Florals

Held on November 14, 2024 at Everyday Gardener in Ridgeland, this sold-out event featured a stunning floral demonstration by JLJ Sustainer Susie Puckett—just in time for the holidays!

Evening at Lemuria

On March 20, 2025, Sustainers celebrated Lemuria Books' 50th anniversary with a delightful evening of conversation and community. Book Club Chair Sandra Shelson moderated an engaging discussion with founder and owner John Evans.

Golden Girls Reception

More than 100 Sustainers attended the special Golden Girls reception on March 27, 2025, honoring those with 25+ years of Sustainer service. With an outstanding performance by Joyful Noise and the gracious hospitality of Cathey Russell in her beautiful home, it was truly a night to remember.

Sustainer Spring Social

The final Sustainer event of the League year took place on April 22, 2025, hosted by Sustainer Meredith Aldridge. Back by popular demand, Brooklyn-based jewelry designer Freida Rothman joined us again for an exclusive showcase. Sustainers enjoyed shopping, mingling, and celebrating a year of meaningful connection and impact.

From beginning to end, it was a fantastic year of fellowship, service, and celebration. We are grateful for all our Sustainers who continue to lead with generosity, legacy, and love for the League.

SUSTAINER COMMUNITY PROJECTS

EUDORA WELTY HOUSE AND GARDEN

Eudora Welty House and Garden

Sustaining members provide work as house docents and as garden volunteers.

Chair: Maribeth Gibson

JOYFUL NOISE

Various Locations

Sustaining members perform tightly woven, energetic musical medleys to tri-county area nursing homes, senior living residents, and memory care facilities. With cheery costumes and tunes, Joyful Noise volunteers share the joy of music and help light up the community of those they serve.

Chair: Victoria Clark

FEED-A-FAMILY

Ronald McDonald House Charities of Mississippi

Sustaining members provide home-cooked meals to families living at the Ronald McDonald House in Jackson.

They also spend time with families and guests, building friendships within the communities.

Chair: Christiana Williams

ROCKIN' MAMAS

University of Mississippi Medical Center

Sustaining members provide loving, non-medical support to infants in the Neonatal Intensive Care Unit (NICU) at UMMC's Winfred L. Wisner Hospital for Women and Infants. Sustainers rocked infants in the Neonatal Intensive Care Unit and read to the pediatric patients at Children's of Mississippi using a mobile book cart. This project provides each child the opportunity to be nurtured and given interactive attention.

Chair: Leigh Grady



SUSTAINER STEERING COMMITTEE

- Chair: Katy Pacelli
- Chair-Elect: Abby Brann
- Past Chair/Nominating Chair: Shirley Tucker
- Communications Chair: Rebecca McCarty
- Communications Chair-Elect: Rebecca Haas
- Community Service Chair: Tina Arnold
- Finance Chair: Julie Thompson
- Finance Chair-Elect: Crystal Thompson
- Membership Chair: Leanne Stamper
- Records Chair: Deborah Coleman
- Special Events Chair: Amanda Fontaine
- Special Events Co-Chair: Adriane Louie

SMALL GROUPS

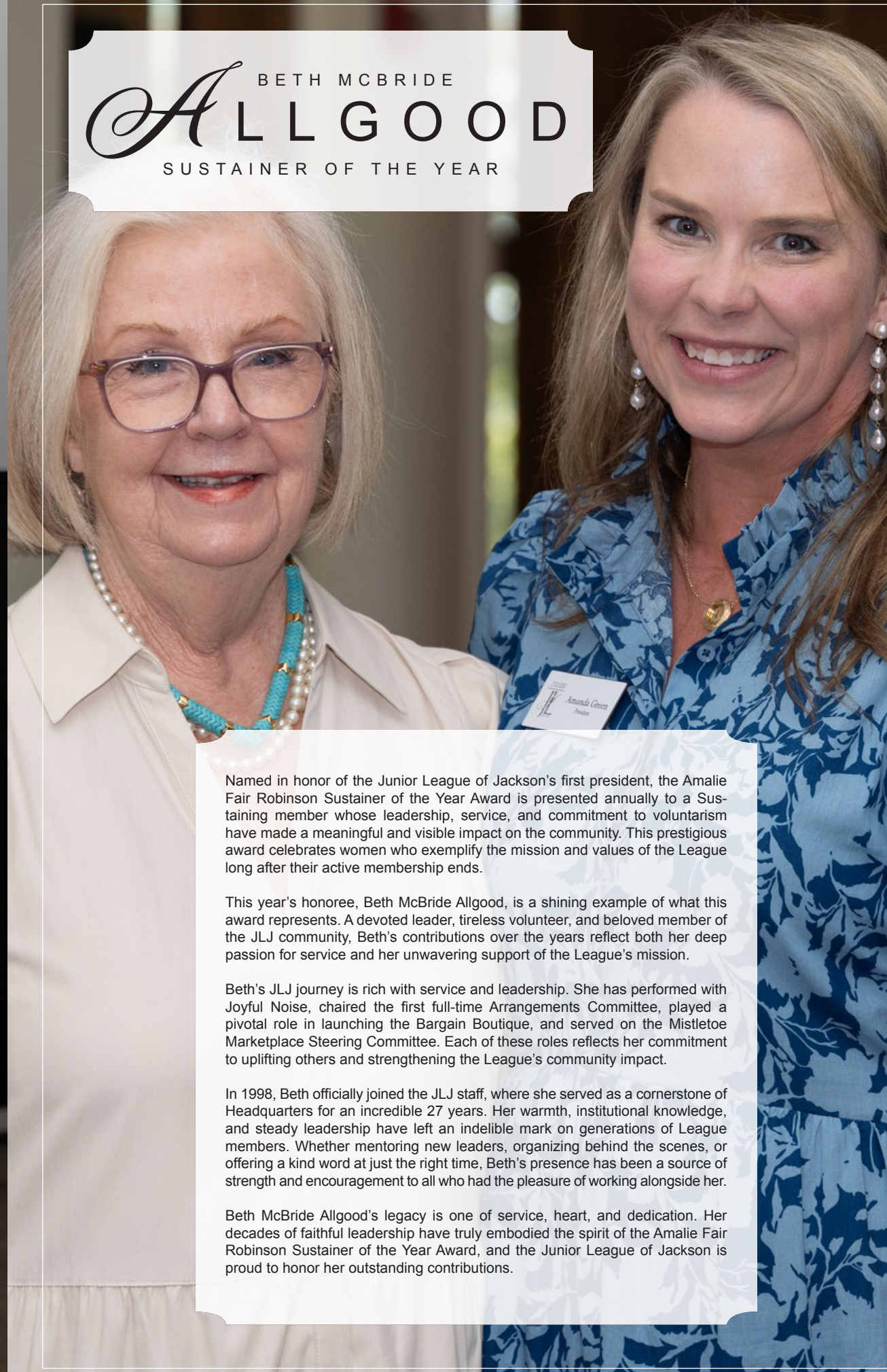
- Book Clubs Chair: Sandra Shelson
- Cooking Clubs Chair: Shunika Stallworth
- Social Sustainers Chair: Beth Hansen
- Social Sustainers Co-Chair: Penni Davis



SPRING LUNCHEON

On May 15, 2025, the Junior League of Jackson hosted its annual Spring Luncheon—a beloved tradition that honors the League's accomplishments and celebrates its leadership. League President Amanda Green reflected on a year filled with progress and impact and proudly recognized Beth McBride Allgood as the 2025 Amalie Fair Robinson Sustainer of the Year for her outstanding service and dedication. The luncheon concluded with one of the League's most meaningful traditions: the ceremonial passing of the gavel. Surrounded by past presidents, incoming 2025–2026 President Molly Griffin was formally welcomed and shared her vision for the year ahead before adjourning the event. This symbolic moment honors the legacy of leadership within JLJ, reminding us that each president builds upon the foundation laid by those before—guiding the League forward with strength, purpose, and vision.

BETH MCBRIDE ALLGOOD SUSTAINER OF THE YEAR



Named in honor of the Junior League of Jackson's first president, the Amalie Fair Robinson Sustainer of the Year Award is presented annually to a Sustaining member whose leadership, service, and commitment to voluntarism have made a meaningful and visible impact on the community. This prestigious award celebrates women who exemplify the mission and values of the League long after their active membership ends.

This year's honoree, Beth McBride Allgood, is a shining example of what this award represents. A devoted leader, tireless volunteer, and beloved member of the JLJ community, Beth's contributions over the years reflect both her deep passion for service and her unwavering support of the League's mission.

Beth's JLJ journey is rich with service and leadership. She has performed with Joyful Noise, chaired the first full-time Arrangements Committee, played a pivotal role in launching the Bargain Boutique, and served on the Mistletoe Marketplace Steering Committee. Each of these roles reflects her commitment to uplifting others and strengthening the League's community impact.

In 1998, Beth officially joined the JLJ staff, where she served as a cornerstone of Headquarters for an incredible 27 years. Her warmth, institutional knowledge, and steady leadership have left an indelible mark on generations of League members. Whether mentoring new leaders, organizing behind the scenes, or offering a kind word at just the right time, Beth's presence has been a source of strength and encouragement to all who had the pleasure of working alongside her.

Beth McBride Allgood's legacy is one of service, heart, and dedication. Her decades of faithful leadership have truly embodied the spirit of the Amalie Fair Robinson Sustainer of the Year Award, and the Junior League of Jackson is proud to honor her outstanding contributions.

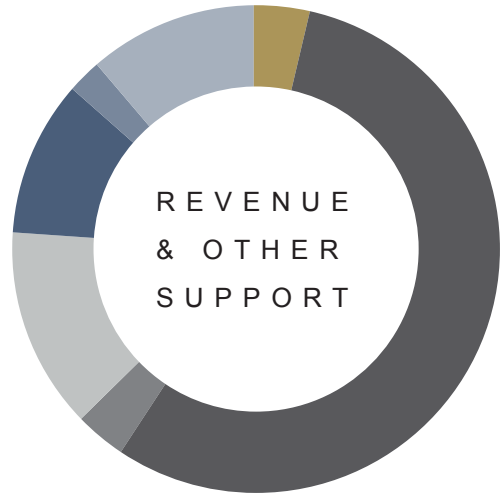
STATEMENT OF ACTIVITIES

REVENUE & OTHER SUPPORT

Contributions	\$111,271
Fees	\$21,778
Interest and Dividends	\$104,542
Membership Dues and Assessments	\$135,206
Miscellaneous	\$33,680
Mistletoe Marketplace Net of Direct Cost	\$550,696
Touch A Truck Jackson Net of Direct Cost	\$37,127
Loss on Disposal of Assets	(-)
Net Realized and Unrealized Gain on Investment	(\$212,084)
	\$1,989,190

EXPENSES

Program Services	\$428,523
Membership Development	\$284,743
General and Administrative	\$320,640
Fundraising and Development	\$119,521
	\$1,153,427
Change in Net Assets	\$835,763
Net Assets, Beginning of Year	\$5,123,414
Net Assets, End of Year	\$5,968,177





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