



2016-17 MEDIA KIT



The Junior League of Jackson

Developing the potential of women and improving the lives of children and youth



OUR MISSION: The Junior League of Jackson is an organization of women committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers.



MEDIA KIT 2016-2017



2016-2017 AREAS OF COMMUNITY IMPACT

Early Literacy | Children's Health | Social Development

ACTIVE PROJECTS

<i>Project Name</i>	<i>Partners</i>
Arts in Motion.....	Mission First, Inc.
Camp Junior Leadership Jumpstart (JLJ).....	Education Services Foundation and Operation Shoestring
GRACE – Girls Rule! Accepting, Caring, Empowering.....	Methodist Children’s Homes
Helping Hands.....	Various
Imagination Celebration.....	Mississippi Children’s Museum
JPS Summer Camp.....	Jackson Public Schools
Language of Art.....	Magnolia Speech School
Making Connections and Rewarding Success and.....	Mississippi Children’s Home Services– CARES Center, Inc.
CARES Community Exploration	
McClellan Fletcher Center.....	McClellan Fletcher Center
Mid-Town Backpack & Pantry Program.....	Mississippi Food Network and Brown/Johnson Elementary Schools
PALS R.E.A.L. (Preparing Adolescents for Living Successfully).....	Southern Christian Services for Children and Youth, Inc.
Makeover Project	
PALS R.E.A.L. (Preparing Adolescents for Living Successfully).....	Southern Christian Services for Children and Youth Inc.
Recreational, Educational, Activities & Living Skills): Mentoring Project	
Public School Mini-Grants.....	Jackson Public Schools and Community Foundation of Greater Jackson
REACH Night.....	Blair E. Batson Hospital for Children at UMMC
Share A Book With Me.....	Jackson Public Schools – Oak Park Elementary
Sunshine for Sunnybrook.....	Sunnybrook Children’s Home
Wholesome and Healthy.....	Operation Shoestring and Partnership for a Healthy Mississippi

PROVISIONAL PROJECTS

<i>Project Name</i>	<i>Partners</i>
Arts Explosion Camp.....	Calvary Baptist Church
Backpack Buddies.....	Jackson Public Schools
Feed a Family.....	Ronald McDonald House
Fit Kid Fest.....	Calvary Baptist Church
Habitat for Humanity.....	Habitat for Humanity Mississippi Capital Area
HeARTworks.....	Stewpot Community Services
Jackson Zoo Volunteer Program.....	Jackson Zoo
Operation Shoestring Summer Reading Program.....	Operation Shoestring
One Jackson, Many Readers.....	Mississippi Children’s Museum
REACH Day.....	Blair E. Batson Hospital for Children at UMMC
Stewpot Lunch ‘n’ Learn.....	Stewpot Community Services
Turning Pages.....	Calvary Baptist Church

FUND DEVELOPMENT PROJECTS

Mistletoe Marketplace
 Junior League Jumble (Rummage Sale)
 Touch A Truck® Jackson
 JLJ Productions



SIGNATURE PROJECTS

[Blair E. Batson Children's Hospital – Children's Cancer Clinic](#)

The Junior League of Jackson spearheaded the creation of the first and only cancer treatment center in Mississippi made especially for children. It has since grown into a seven-floor, 250-bed facility where more than 150,000 children come from each of the state's 82 counties for treatment.

[Mississippi Children's Museum](#)

The Mississippi Children's Museum was born from the vital need to improve the health and literacy of Mississippi's children. The museum is a 50,000-square-foot building with six galleries of educational, interactive exhibits and enriching weekly program activities.

A T A G L A N C E

NATIONALLY, THE JUNIOR LEAGUE HAS

284 CHAPTERS IN THE US

+ 8 INTERNATIONAL CHAPTERS

JLJ IS THE 6TH LARGEST JUNIOR LEAGUE IN THE US
OLDEST, LARGEST, & MOST EFFECTIVE
WOMEN'S VOLUNTEER ORGANIZATION



OUR MISSION

THE JUNIOR LEAGUE OF JACKSON IS AN ORGANIZATION OF WOMEN COMMITTED TO PROMOTING VOLUNTARISM, DEVELOPING THE POTENTIAL OF WOMEN AND IMPROVING COMMUNITIES THROUGH THE EFFECTIVE ACTION AND LEADERSHIP OF TRAINED VOLUNTEERS.

AGES OF JLJ MEMBERS AS OF AUGUST 2016

20'S	30'S	40'S	50'S	60'S	70'S	80'S	90'S	100'S
63	659	615	548	315	131	30	18	2

OUR LARGEST FUNDRAISER
MISTLETOE MARKETPLACE NETTED

\$1.2

MILLION IN 2015

MAKING AN IMPACT ON OUR COMMUNITY

JLJ HAS 732 ACTIVE MEMBERS

OVER 50,000

VOLUNTEER HOURS CONTRIBUTED TO SUPPORT OUR COMMUNITY THROUGH PROJECTS FOCUSED ON EARLY LITERACY, CHILDREN'S HEALTH AND SOCIAL DEVELOPMENT

30

COMMUNITY PROJECTS IN JACKSON

SUPPORT A
JLJ
FUNDRAISER



FOLLOW US



Junior League of Jackson



JLJackson

COMMUNITY ADVISORY COUNCIL 2016-2017

Mr. Holmes Adams, Esq.....	Adams and Reese, LLP
Mr. Kevin Coogan	Marketing Team Leader, Whole Foods
Dr. John Damon, Ph.D.....	Chief Executive Officer, MS Children's Home Services
Sister Karina Dickey, OP, Ph.D.....	Vice President of Mission Integration, St. Dominic's Health Systems
Mr. Guy Giesecke.....	Chief Executive Officer, Batson Children's Hospital
Mr. Steven Brown.....	Director of College Planning Services, Education Services Foundation
Ms. Edith Kennedy.....	Community Development Officer, BankPlus South
Ms. Thea Faulkner.....	Director, Jackson Public Schools in Education
Mr. Salem Bookhaker.....	Store Manager, Belk, Inc.
Mr. Kurt Metzner	President Emeritus, Baptist Health Systems
Ms. Cassandra Guess.....	Programs Director, Mississippi Food Network
Ms. Carol Penick.....	Executive Director, Women's Foundation of Mississippi
Mr. W. Burdette Russ.....	Partner, Tann, Brown 7 Russ Co., PLLC
Mr. Kenneth Townsend.....	Special Assistant to the President, Millsaps College
Ms. Valerie Linn.....	Magnolia Speech School

NEED AN EXPERT?

The JLJ connects you with experts in many categories for media content or speaking engagements. We have over 2,000 Active and Sustaining Members. Contact us when you need a comment, in-depth interview or speaker on topics such as:

- Early Literacy
- Children's Health
- Social Development

COMMUNICATIONS VICE PRESIDENT

Gene Wright
geneadamswright@gmail.com
601-400-2176

JUNIOR LEAGUE OF JACKSON, PRESIDENT

Melanie Hataway
president@jljackson.org
601-259-2050

