

JUNIOR LEAGUE of JACKSON

# The Impact

## 2015-2016 Board of Directors

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*Sustaining Advisor*

## FROM THE PRESIDENT

Greetings! On behalf of the Junior League of Jackson, I want to thank you for your continued support of our organization. As a corporate sponsor, you enable the League to successfully fulfill our mission of promoting voluntarism, developing the potential of women, and most importantly improving our community. We truly appreciate your generosity and want you to see how your dollars and services are having a positive impact on our community in particularly the children we serve. To

keep you informed of how your support is enabling us to make a difference in the metro Jackson area, the League will periodically send you a digital newsletter. It is our hope that the newsletter further demonstrates our commitment to being good stewards of our resources and to affecting positive change in our community. The Junior League of Jackson continues to strive for excellence in serving others and we are grateful to our corporate sponsors for helping us to reach our goals!



**Charlotte Seals,**  
2015-2016 President



Early this fall, our Provisional members planned and hosted a reunion party for the University of Mississippi Medical Center staff, faculty, and former patients of the hospital's Neonatal Intensive Care Unit (NICU). The party celebrated the former patients' health and future wellness. The party also recognized the League's active NICU project, "Rockin' Mamas," in celebration of the League's 75th Anniversary.



## JLJ SUMMER CAMPS ROCK

Over the summer, Provisional and Active members worked with our community partners to fulfill our commitment to improve our community by organizing numerous summer camps and activities for Jackson youth. The League partnered with Calvary Baptist Church to sponsor a weeklong summer arts camp, "Arts Explosion," for local elementary school children. Arts Explosion campers were exposed to enrichment activities such as art, karate, and dance classes. Provisional members co-sponsored Stewpot's "Lunch-n-Learn" summer program, serving up fun lunches for children while teaching them about the importance of healthy eating and exercise. Other fun summer camps and activities sponsored by the League include: Camp Junior Leadership Jumpstart (partners: Education Services Foundation and Operation Shoestring), Arts in Motion (partner: Mission First, Inc.), JPS Summer Camp (partners: Jackson Public Schools and Lake Elementary School), Language of Art (partner: Magnolia Speech School), Imagination Celebration (partner: Mississippi Children's Museum) and the Jackson Zoo Volunteer Program (partner: Jackson Zoo).



*"The entire camp was a success story. The students made an impact on the JLJ volunteers and vice-versa."*

*-Education Services Foundation*



**Q:**

*What was your favorite part of camp?*

**A:**

*"Art and singing."  
"Language Arts"  
"Science." "P.E."  
"Everything!"*

## ONE JACKSON, MANY READERS.

The League also promoted its focus on literacy as Provisional members helped students in Operation Shoestring's Project KIDS Summer Program develop and maintain their reading skills over the summer. The League purchased books on the Jackson Public Schools' summer reading list, and Provisional members involved with the summer reading program assisted students with completing their required reading. In addition to this project, the League partnered with the Mississippi Children's Museum to plan and host a literacy training program for parents of K-12 students participating in One Jackson, Many Readers.



*Continued*



**Something  
for  
everyone!**

*Arts Explosion - Lunch-n-learn  
Junior Leadership Jumpstart - Arts in Motion  
JPS Summer Camp - Language of Art  
Imagination Celebration  
Jackson Zoo Volunteer Programs  
Many Readers, One Jackson*



## SUNNYBROOK CHILDREN'S HOME

Junior League volunteers transformed two cottages at Sunnybrook Children's Home to reflect the positive, happy, and reassuring setting Sunnybrook provides to children coming from volatile, abusive, and neglectful homes.



*"Words will never express our gratitude to you all. The warm spirit you brought in our cottage is still there, and everyone who walks in can feel it."*

*- Sunnybrook Children's Home*



## BACKPACK BUDDIES

Our Provisional members also helped Jackson Public Schools get ready to kick off a successful new school year by filling backpacks with school supplies for students in select Jackson schools as well as students affiliated with the Children's Justice Center.



## PITCHING IN

In June, our Provisional and Active members teamed up with Women Build to make the dream of home ownership a reality for a deserving family by building a new home.



**A WORD FROM THE  
2015 MISTLETOE MARKETPLACE CHAIR**

On November 4-7, the doors of the Mississippi Trade Mart opened for our 35th annual Mistletoe Marketplace. This year's Mistletoe Marketplace theme was "Let Your Heart Be Light," from the classic Christmas carol, "Have Yourself a Merry Little Christmas." The light we celebrate is one of the holiday season, but also the light that the League brings to the Jackson community in the form of more than 30 community projects. These projects, which focus on assisting children and families in targeted areas, would not be possible without the support we receive from corporate sponsors. We are so grateful to you, our corporate sponsors, who give so generously to support Mistletoe, and we look forward to another great event in 2016.



Lindsay Hamm, 2015 Mistletoe Marketplace Chair

*I can bear-ly wait for Christmas*



*Mistletoe Morning*



***"We are so grateful to you, our corporate sponsors, who give so generously to support Mistletoe, and we look forward to another great event in 2016."***

*- Lindsay Hamm, 2015 Mistletoe Marketplace Chair*



*Flashback Friday*



*Preview Gala: A Carnival Ball*



A T A G L A N C E

NATIONALLY, THE JUNIOR LEAGUE HAS

**284** CHAPTERS  
IN THE US

+ 8 INTERNATIONAL CHAPTERS

JLJ IS THE 6TH LARGEST JUNIOR LEAGUE IN THE US  
OLDEST, LARGEST, & MOST EFFECTIVE  
WOMEN'S VOLUNTEER ORGANIZATION



OUR MISSION

THE JUNIOR LEAGUE OF JACKSON IS AN ORGANIZATION OF WOMEN COMMITTED TO PROMOTING VOLUNTARISM, DEVELOPING THE POTENTIAL OF WOMEN AND IMPROVING COMMUNITIES THROUGH THE EFFECTIVE ACTION AND LEADERSHIP OF TRAINED VOLUNTEERS.

AGES OF JLJ MEMBERS AS OF AUGUST 2015

20'S	30'S	40'S	50'S	60'S	70'S	80'S	90'S	100'S
63	659	615	548	315	131	30	18	2

OUR LARGEST FUNDRAISER  
MISTLETOE MARKETPLACE NETTED

**\$1.4**  
MILLION IN 2014

MAKING AN IMPACT ON OUR COMMUNITY

JLJ HAS **749**  
ACTIVE MEMBERS

**53,000**

VOLUNTEER HOURS CONTRIBUTED TO SUPPORT OUR COMMUNITY THROUGH PROJECTS FOCUSED ON EARLY LITERACY, TEEN PARENTING SUPPORT/INTERVENTION, NUTRITION, PHYSICAL FITNESS, SOCIAL AND EMOTIONAL WELLNESS

**100%**  
OF OUR FUNDRAISING STAYS  
IN JACKSON

SUPPORT A  
JLJ  
FUNDRAISER



FOLLOW US



Junior League of Jackson



JLJackson