

JUNIOR LEAGUE
of JACKSON



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The Impact

Junior League of Jackson
Winter 2019-2020

From the President

LaKeysha Isaac, 2019-2020 Junior League of Jackson President

Greetings from the Junior League of Jackson! I find myself truly grateful for the opportunity to extend our heartfelt thanks to our Junior League of Jackson Corporate Sponsors. We appreciate your generosity as a Corporate Sponsor and wish to show you how you help the League fulfill its mission of promoting voluntarism, developing the potential of women, and improving our community. Every dollar and service you have provided the League has had a tremendous impact on our members, community, and most importantly, on the children we serve.

It is our hope that this newsletter will keep you informed of our commitment to being good stewards of our resources and to effecting positive change in our community. The League continues to try to achieve excellence in serving others, and we acknowledge that without your generosity, we could not reach our goals. This year alone, the League will complete over 30 community service projects and devote over 53,000 volunteer hours to meet the needs of children and develop volunteer leaders. We are focused on serving others, and acknowledge that without your generosity, we could not reach our goals.

So, again, thank you for your continued support of our organization. Our work wouldn't be possible without you.

Unlock
the
Possibilities

MISSION DRIVEN. MEMBER FOCUSED.



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Community Impact

PROJECT UPDATES

The Junior League of Jackson is honored to partner with many community organizations to host projects that focus on early literacy, children's health, and the social development of children and youth. All of our projects relate to at least one of these impact areas, which all help support our main goal of increasing the high school graduation rate in the Jackson area.

Through our more than 30 community projects and initiatives JLJ volunteers an average of 1,057 hours a week! Those hours represent a lot of women doing a lot of hard work, and the results have been phenomenal. These projects and initiatives would not be possible without our corporate sponsors and community partners, and we want you to know the impact of your support.



OUR READING FAMILY

New this year, volunteers are assisting the **Institute of Southern Jewish Life's** Saturday literacy program. Held at a local library, JLJ volunteers offer support with reading programs and creative activities with children, while the staff trains parents on strategies to increase literacy awareness at home. This project truly engages the entire family.

JPS MINI-GRANTS

In partnership with **Community Foundation for Mississippi** and **JPS Partners in Education**, JLJ volunteers evaluated teacher grant proposals and selected grant recipients from JPS schools. In September, we were honored to present \$103,000 in mini grants to enhance, enrich, and support the JPS educational curriculum. This project has awarded more than \$2 million to JPS teachers since its inception in 1988.



CAMP JLJ

JLJ partnered with **Woodward Hines Education Foundation**, **Get2College**, and **Operation Shoestring** to provide a week-long camp focusing on increasing middle school participants' awareness of the college admission and financial aid processes. The curriculum emphasized the importance of high school and the development of social skills and personal well-being techniques for long-term academic and life success.



JLJ'S PROGRAMS IMPACT EARLY LITERACY, CHILDREN'S HEALTH, AND THE SOCIAL DEVELOPMENT OF CHILDREN AND YOUTH IN THE JACKSON METRO AREA.

JLJ FULFILLS \$1 MILLION PLEDGE TO THE CAMPAIGN FOR CHILDREN'S OF MISSISSIPPI

Good financial stewardship has added up to the Junior League of Jackson fulfilling its \$1 million commitment to the Campaign for Children's of Mississippi nearly two years ahead of schedule. "The League prides itself on the dedication and commitment of its members, our fundraising efforts, and strong financial leadership," JLJ President LaKeysha Isaac said. "These efforts, combined, have allowed us to continue to focus on our mission, which is to improve the lives of those in our community."





The Junior League of Jackson celebrated “All that Glitters” at the 39th Annual Mistletoe Marketplace. With your support we welcomed merchants, shoppers, and special events guests for our event November 6-9, 2019.

Each year Mistletoe attracts nearly 40,000 shoppers and raises well over a million dollars to support the mission of the Junior League.

A. THE PREVIEW GALA marked the official start to our 39th annual event. Guests stopped for photos during Walk the Red Carpet presented by CSpire, dug deep into their pockets for the live auction, and picked presents from the amazing flocked trees for Lee Michaels Present Pick. Jackson State Sonic Boom closed the evening with a BOOM!



A

B. Trustmark presented **MISTLETOE MORNING: SIP & SPARKLE**, a sold-out event. Mistletoe Morning offered shoppers one of the first peeks of all that Mistletoe Marketplace had to offer this year. With delicious fare and music in the air, this event was the perfect way to spend the morning!

C. Presented by Visit Mississippi **GIRLS NIGHT OUT: BUBBLES & BLUES** provided an exciting night out. This year’s event featured Mississippi blues musician, Eden Brent.



C



B

D. The lines started early for **MARKETPLACE BRUNCH: GLITTER, SHINE & SHOP**, presented by Regions. This Friday morning event kicked off the busiest day of Mistletoe Marketplace!



D



E. GLITTER & GLOW: LUNCHEON & STYLE SHOW presented by Mississippi Baptist Medical Center was a sold-out event! Featured speakers and beloved TV personalities Giuliana & Bill Rancic shared their heartwarming story and Maison Weiss presented the latest Lafayette 148 New York fashion trends.



F. The University of Mississippi Medical Center presented our **TWEEN & TEEN: PEACE, LOVE, & GLITTER** fashion show on Friday afternoon. With tweens and teens rocking the runway, special activities, and sweet treats, this event was filled with energy and excitement!



G. Presented by Southern Beverage Co., Inc., our Friday night event did not disappoint! At **MUSTACHE GLITTER BASH**, guests hit the dance floor to 90's Country tunes from Mustache the Band and sipped on classic brews and cocktails.



H. There was something for everyone at Mistletoe Marketplace. **RUDOLPH'S SLEIGH BELL BASH** presented by Ergon, Inc. gave little ones a chance to adopt and name a stuffed reindeer and meet Santa. It was the jolliest bash around!

Thank you for helping us Unlock the Possibilities

MISSION DRIVEN. MEMBER FOCUSED

Through your support of the Junior League of Jackson's oldest and largest fundraiser, you support our mission of direct service to our community, and the development of women leaders. The funds raised at Mistletoe Marketplace fund more than 30 community projects and initiatives, as well as quality training for our volunteers.

Thank you for your continued support of the Junior League of Jackson, Mistletoe Marketplace, and our shared community.

JLJ's Newest Members

JUNIOR LEAGUE OF JACKSON WELCOMES 149 NEW MEMBERS!



#UNLOCKTHEPOSSIBILITIES #IAMJLJ

Next Issue

Junior League Jumble Highlights

The Junior League Jumble is the ULTIMATE rummage sale and this first Fund Development event of 2020.

Touch A Truck® Jackson March 28, 2020

Touch A Truck® Jackson is a fun family event that offers hands-on opportunities for children to EXPLORE, CLIMB and TOUCH trucks, emergency response vehicles, heavy machinery and other equipment.

Women's Leadership Summit April 24, 2020

An all-day event designed to provide an empowering personal and professional experience for women seeking to renew, refine, or re-envision their lives. Featuring Kelly Wynne Ferguson, Founder and CEO of Kelly Wynne, LLC.